



# Strategic Grant Writing

Making “Art Happen” Through Funding

**Thursday, April 29, 2010**

9:30 am to 12:30 pm

The Alliance for Arts and Culture

100- 938 Howe Street

## **The Workshop**

In our increasingly competitive funding environment, you need to know how to get your project noticed. There's no way around it – grant-writing is a competitive process. Making ART happen is a difficult task. In order to succeed, you must be able to make your project... irresistible.

Writing a grant can help you to know your project inside out. You want to think strategically about what funding you might be eligible for and how you can break your complex project down into multiple phases of creation, development, production and dissemination. You may realize that you need other collaborators – then you need to reach out to those new artistic partners.

This session will focus on how to write a solid grant which clearly expresses your intentions to create an exciting project. We will explore how to work with grant funders so they can become supporters of the programming that you are deeply passionate about. We'll even talk about how to make grant-writing fun!

## **Facilitator:**

**Allyson McGrane** is a Vancouver-based business consultant who specializes in the arts, non-profit and small business start-ups. Allyson is co-founder with Shane Birley of Left Right Minds Initiatives, a creative solutions company that focuses on web development and arts consulting.

## **Cost:**

\$50 (+GST) for Alliance members, \$75 (+GST) for non-members

## **Registration:**

Advance registration and pre-payment are required for all Alliance workshops. We accept cash, VISA, MC, or cheque. Call our office at 604.681.3535 with a credit card number or drop by our office to register and make payment in person.

## **Cancellation:**

We reserve the right to cancel workshops if registration is too low.

## **The Reviews:**

“I really appreciated the interactive atmosphere of the workshop.”

“Very, very valuable. Thank you!”

“Well organized, lots of information, and willing to answer all questions.”



ALLIANCE FOR ARTS AND CULTURE

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