

Leger

LEGER'S NORTH AMERICAN TRACKER

March 15th, 2021

THE CANADIAN PRESS



METHODOLOGY



METHODOLOGY

Leger, the largest Canadian-owned polling and marketing research firm, in collaboration with the Canadian press, conducted this Web survey with a representative sample of **1,512 Canadians and 1,003 Americans**, over the age of 18, selected from LEO's (Leger Opinion) representative panel. The questionnaire consisted of 25 questions and was completed in 10 minutes on average. Data collection took place from **March 12th, 2021 to March 14th, 2021**, via Computer-Assisted Web Interviewing technology (CAWI). Using 2016 Census reference variables, the Canadian data was then analyzed and weighted by our statisticians according to gender, age, mother tongue, region, education level and the presence of children in households in order to render a representative sample of the general population. Using 2010 U.S. Census reference variables, the American data was then analyzed and weighted by our statisticians according to gender, age, region, race/ethnicity, household size and education level in order to render a representative sample of the general population.

The LEO (Leger Opinion) panel is the largest Canadian panel with over 400,000 representative panelists from all regions of Canada. LEO was created by Leger based on a representative Canadian sample of Canadian citizens with Internet access. LEO's panelists were randomly selected (RDD) through Leger's call centre, panelists from more hard-to-reach target groups were also added to the panel through targeted recruitment campaigns. The double-opt-in selection process, a model to detect fraud and the renewal of 25% of the panel each year ensures complete respondent quality. To ensure a higher response rate and reach people on their mobile devices, Leger has also developed a high-performance Apple and Android application. In fact, Leger is the only Canadian research firm offering both the number and quality of panelists. Most competing polling firms in Canada and the United States also use the LEO panel.

A margin of error cannot be associated with a non-probability sample in a panel survey. For comparison purposes, a probability sample of this size would have a margin of error **±2.52%, 19 times out of 20** for the Canadian sample and of **±3.09%, 19 times out of 20** for the American sample. The results presented in this study comply with the public opinion research standards and disclosure requirements of CRIC (the Canadian Research and Insights Council) and the global ESOMAR network. Leger is a founding member of CRIC and is actively involved in raising quality standards in the survey industry. President Jean-Marc Léger is a member of the CRIC's Board of Directors and the Canadian representative of ESOMAR.

Leger is the polling firm that has presented the most accurate data, on average, over the last ten years in Canada. During the last federal election in 2019, Leger was once again the most accurate firm in the country. This accuracy is attributed to the quality of the LEO panel and rigorous application of methodological rules by Leger's 600 employees, including 200 professionals in Leger's eight offices across Canada (Montreal, Toronto, Quebec City, Winnipeg, Calgary, Edmonton and Vancouver) and in the United States (Philadelphia).

Poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. See <https://338canada.com/pollster-ratings.htm>

Federal Elections 2019		
Federal Parties	Leger Survey	Official Results
LPC	33%	33%
CPC	33%	34%
NDP	18%	16%
BQ	8%	8%
Green	6%	7%
PPC	2%	2%

METHODOLOGY

Notes on Reading this Report

The numbers presented have been rounded. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion than that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-President at the following e-mail address: cbourque@leger360.com or Jack Jedwab, President & CEO of the Association for Canadian Studies: jack.jedwab@acs-aec.ca

A hand holding a Union Jack flag in front of a grand building with ornate iron gates and street lamps. The scene is set in London, with the building's facade featuring classical architectural elements like columns and a pediment. The sky is overcast with grey clouds.

CANADIANS' OPINIONS ON THE BRITISH MONARCHY

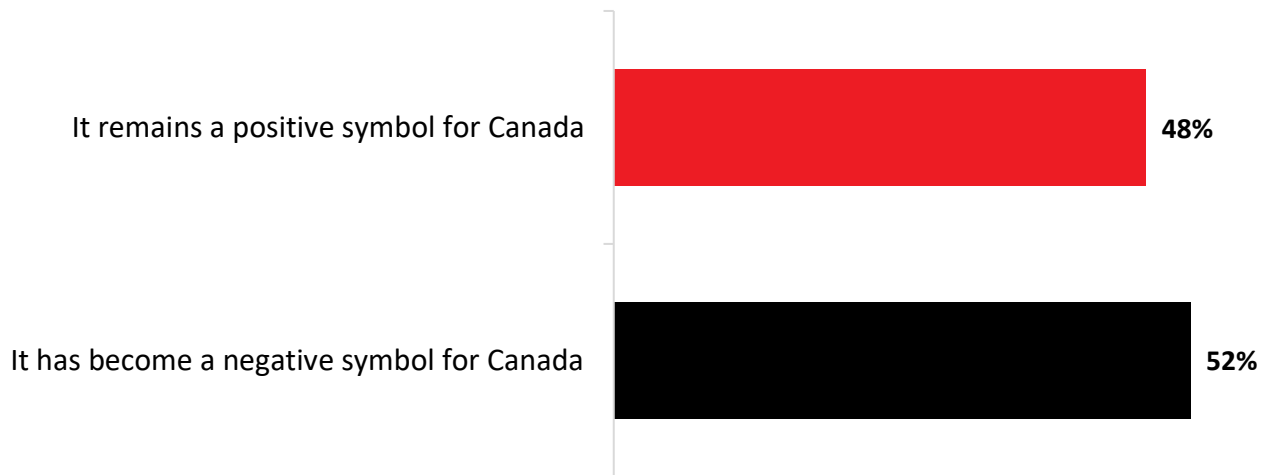
New question

SYMBOL OF THE MONARCHY IN CANADA



CTC579. Which of the following statements best represents what you personally think about the British monarchy?

Base: All respondents (n=1,512)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279
It remains a positive symbol for Canada	48%	46%	28%	55%	56%	54%	51%	45%	49%	48%	50%	46%	45%
It has become a negative symbol for Canada	52%	54%	72%	45%	44%	46%	49%	55%	51%	52%	50%	54%	55%

IMPACT OF HARRY AND MEGHAN'S INTERVIEW



CTC590. Which of the following statements best represents what you personally think about the British monarchy?

Base: All respondents (n=1,512)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279
The recent events involving Harry and Meghan do not significantly impact the importance of the monarchy as an institution	35%	31%	30%	36%	40%	38%	38%	29%	32%	42%	35%	35%	34%
The recent events involving Harry and Meghan speak about a fundamental problem with the institution	52%	55%	58%	51%	41%	46%	56%	54%	52%	50%	53%	56%	47%
Have not heard of the Harry and Meghan events	13%	15%	12%	13%	19%	16%	6%	17%	16%	8%	12%	10%	19%

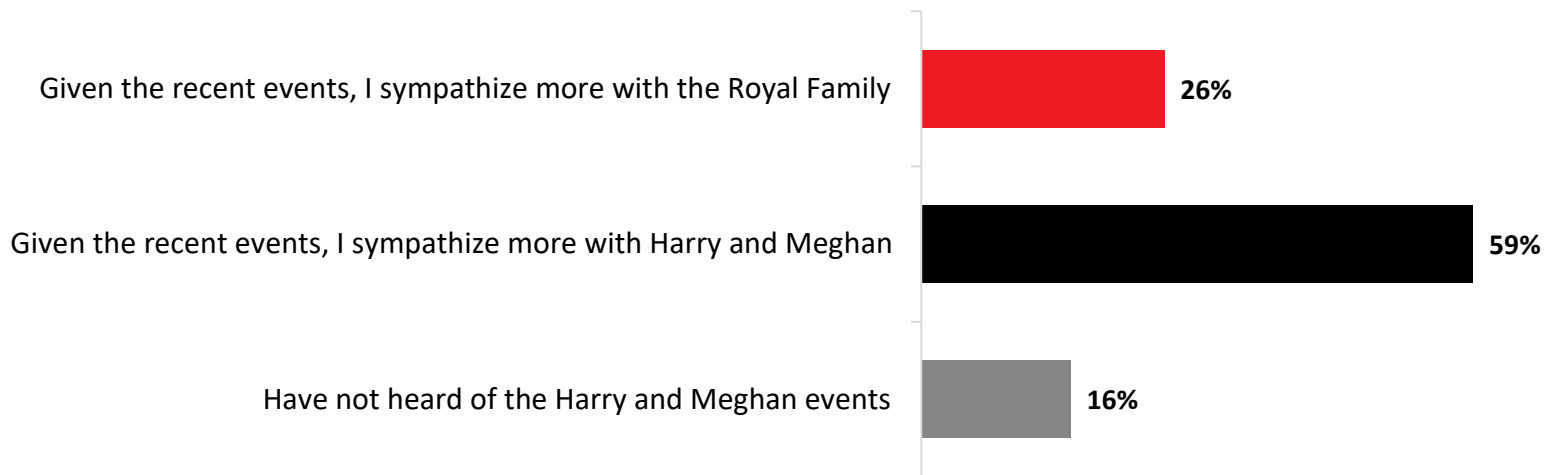
New question

SYMPATHY TOWARDS THE ROYAL FAMILY



CTC591. Which of the following statements best represents what you personally think about the British monarchy?

Base: All respondents (n=1,512)



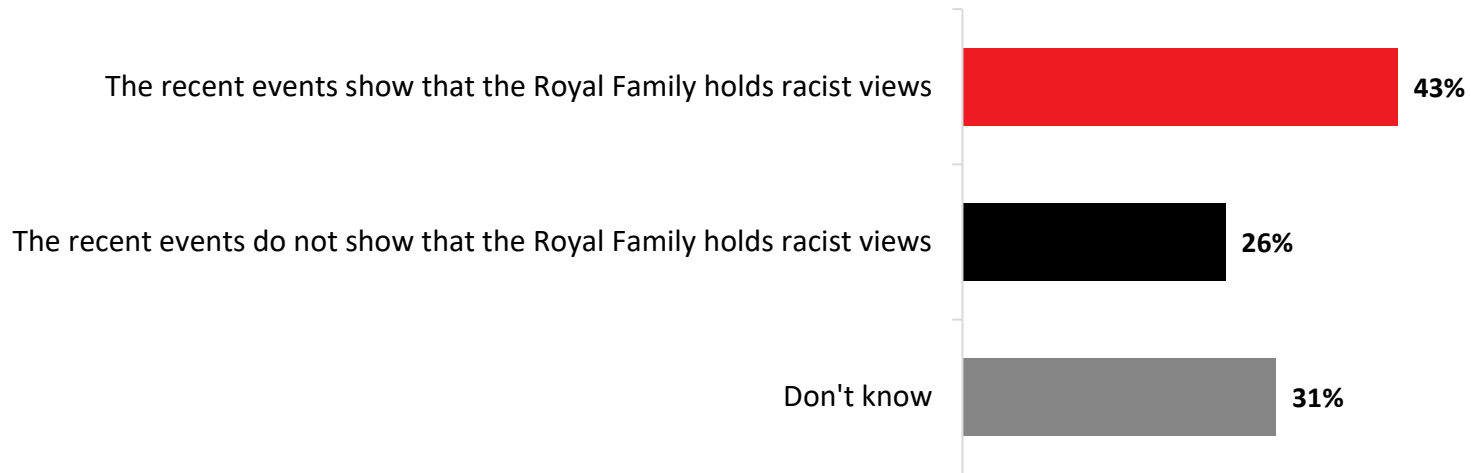
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279
Given the recent events, I sympathize more with the Royal Family	26%	21%	18%	29%	35%	26%	27%	14%	24%	36%	27%	26%	25%
Given the recent events, I sympathize more with Harry and Meghan	59%	62%	66%	56%	45%	53%	62%	65%	58%	54%	59%	62%	54%
Have not heard of the Harry and Meghan events	16%	17%	16%	15%	20%	20%	11%	21%	18%	10%	15%	12%	22%

RACIST VIEWS IN THE ROYAL FAMILY



CTC592. Which of the following statements best represents what you personally think about the British monarchy?

Base: All respondents (n=1,512)



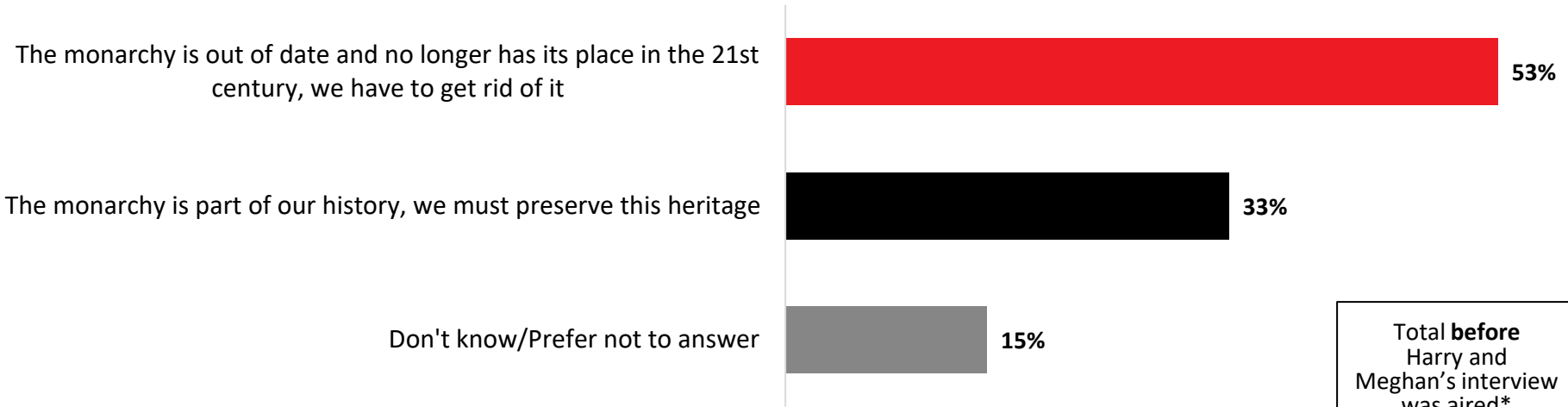
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279
The recent events show that the Royal Family holds racist views	43%	43%	49%	42%	35%	39%	42%	55%	44%	34%	44%	43%	39%
The recent events do not show that the Royal Family holds racist views	26%	21%	20%	29%	34%	26%	29%	16%	22%	37%	26%	28%	25%
Don't know	31%	36%	32%	29%	31%	35%	29%	29%	34%	29%	29%	29%	36%

THE MONARCHY'S PLACE IN CANADA



CTC593. Which of the following statements best represents what you personally think about the British monarchy?

Base: All respondents (n=1,512)



Total before Harry and Meghan's interview was aired*

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL Feb. 10 th	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286	2,122	
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279	2,122	
The monarchy is out of date and no longer has its place in the 21st century, we have to get rid of it	53%	52%	71%	49%	44%	44%	43%	57%	50%	51%	54%	53%	50%	46%	+7
The monarchy is part of our history, we must preserve this heritage	33%	33%	18%	36%	41%	36%	39%	28%	34%	35%	32%	32%	35%	33%	-
Don't know/Prefer not to answer	15%	15%	10%	15%	15%	20%	18%	15%	16%	14%	14%	15%	16%	21%	-6

*Survey of 2,122 Canadians conducted between February 5 and February 7, 2021.

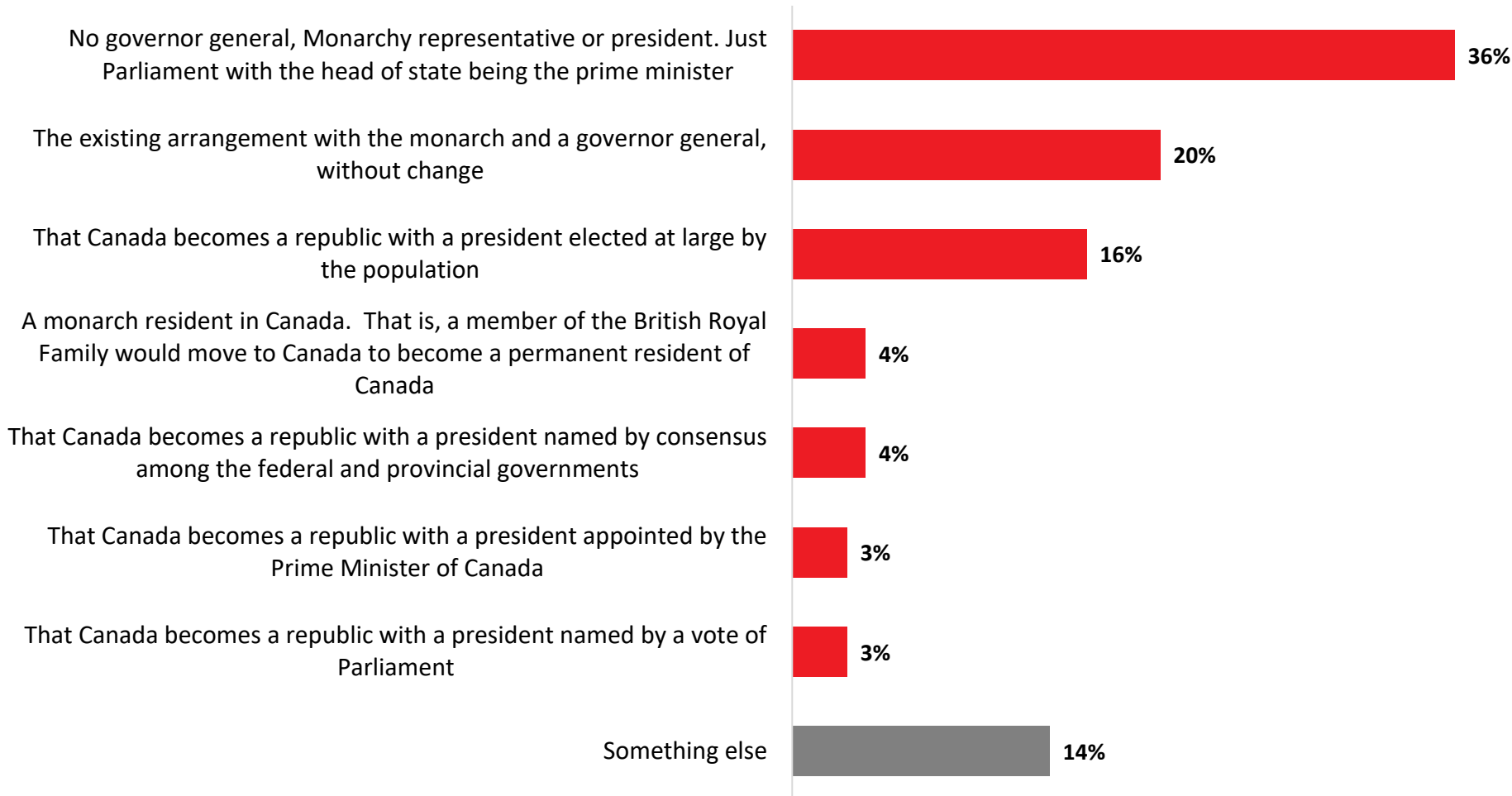
New question

CANADIANS' PREFERRED SYSTEM OF GOVERNMENT



CTC594. If Canada wanted to open a discussion about our constitutional monarchy and system of government, which of the following systems of government would you most likely favour?

Base: All respondents (n=1,512)



New question

CANADIANS' PREFERRED SYSTEM OF GOVERNMENT - DETAILS



CTC594. If Canada wanted to open a discussion about our constitutional monarchy and system of government, which of the following systems of government would you most likely favour?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279
No governor general, Monarchy representative or president. Just Parliament with the head of state being the prime minister	36%	38%	51%	34%	27%	20%	34%	29%	31%	45%	35%	40%	34%
The existing arrangement with the monarch and a governor general, without change	20%	21%	9%	23%	23%	26%	29%	15%	19%	26%	21%	20%	21%
That Canada becomes a republic with a president elected at large by the population	16%	10%	18%	15%	17%	21%	12%	16%	18%	14%	16%	14%	18%
A monarch resident in Canada. That is, a member of the British Royal Family would move to Canada to become a permanent resident of Canada	4%	6%	3%	6%	3%	2%	3%	6%	5%	2%	4%	5%	4%
That Canada becomes a republic with a president named by consensus among the federal and provincial governments	4%	3%	5%	3%	3%	5%	3%	5%	4%	2%	4%	3%	4%
That Canada becomes a republic with a president appointed by the Prime Minister of Canada	3%	0%	2%	3%	9%	1%	4%	6%	3%	0%	3%	3%	3%
That Canada becomes a republic with a president named by a vote of Parliament	3%	4%	3%	4%	7%	3%	2%	6%	3%	1%	4%	3%	2%
Something else	14%	17%	11%	14%	12%	21%	13%	17%	17%	9%	14%	13%	14%



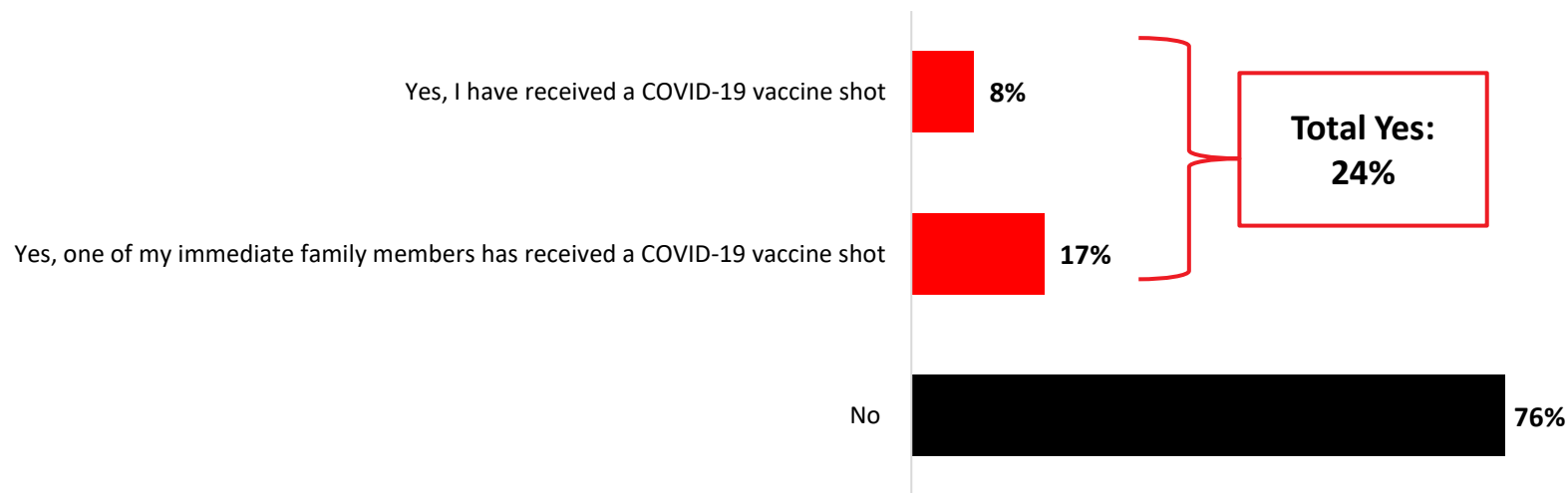
COVID-19 VACCINE

CANADIANS WHO HAVE BEEN VACCINATED



CTC547. Have you, or someone in your immediate family, received a COVID-19 vaccine shot? *Select all that apply*

Base: All respondents (n=1,512)



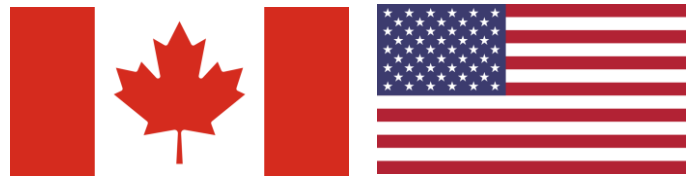
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 1 st	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286	1,532	
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279	1,532	
TOTAL YES	24%	12%	28%	22%	28%	29%	22%	33%	20%	22%	23%	26%	22%	15%	+9
Yes, I have received a COVID-19 vaccine shot	8%	3%	9%	7%	7%	15%	7%	8%	6%	10%	8%	9%	8%	3%	+5
Yes, one of my immediate family members has received a COVID-19 vaccine shot	17%	10%	20%	15%	20%	16%	18%	25%	14%	13%	16%	18%	16%	12%	+5
No	76%	88%	72%	78%	72%	71%	78%	67%	80%	78%	77%	74%	78%	85%	-9

CANADIANS/**AMERICANS** WHO HAVE BEEN VACCINATED (CANADA VS UNITED STATES)



CTC547. Have you, or someone in your immediate family, received a COVID-19 vaccine shot? *Select all that apply*

Base: All respondents



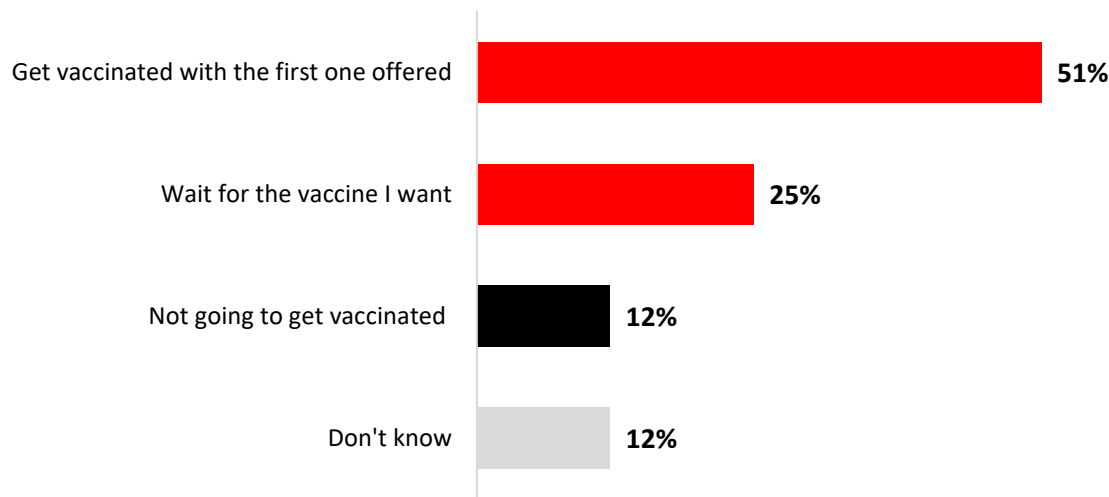
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,003	
Unweighted n =	1,512	1,003	
TOTAL YES	24%	45%	21
Yes, I have received a COVID-19 vaccine shot	8%	24%	16
Yes, one of my immediate family members has received a COVID-19 vaccine shot	17%	30%	13
No	76%	55%	21

WAIT FOR A PARTICULAR VACCINE



CTC571. Currently there are four vaccines available for use in Canada, with the potential for more to be approved this year. All the vaccines are proven effective against the virus, but some are slightly more effective than others. Will you get vaccinated the first chance you get regardless of the vaccine offered or will you wait for a particular vaccine that you want to receive?

Base: Respondents who have not been vaccinated (n=1,395)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,389	101	323	537	91	145	192	380	484	525	588	519	264
Unweighted n =	1,395	97	370	560	121	107	140	389	577	429	604	517	258
Get vaccinated with the first one offered	51%	51%	57%	48%	43%	42%	58%	44%	44%	62%	53%	52%	47%
Wait for the vaccine I want	25%	30%	21%	27%	26%	30%	16%	30%	24%	21%	23%	26%	24%
Not going to get vaccinated	12%	5%	14%	12%	15%	14%	12%	14%	18%	6%	12%	12%	13%
Don't know	12%	15%	8%	14%	15%	14%	14%	12%	15%	11%	12%	10%	15%

WAIT FOR A PARTICULAR VACCINE (CANADA VS UNITED STATES)



CTC571. Currently there are four vaccines available for use in Canada/**three vaccines available in the United States**, with the potential for more to be approved this year. All the vaccines are proven effective against the virus, but some are slightly more effective than others. Will you get vaccinated the first chance you get regardless of the vaccine offered or will you wait for a particular vaccine that you want to receive?

Base: Respondents who have not been vaccinated



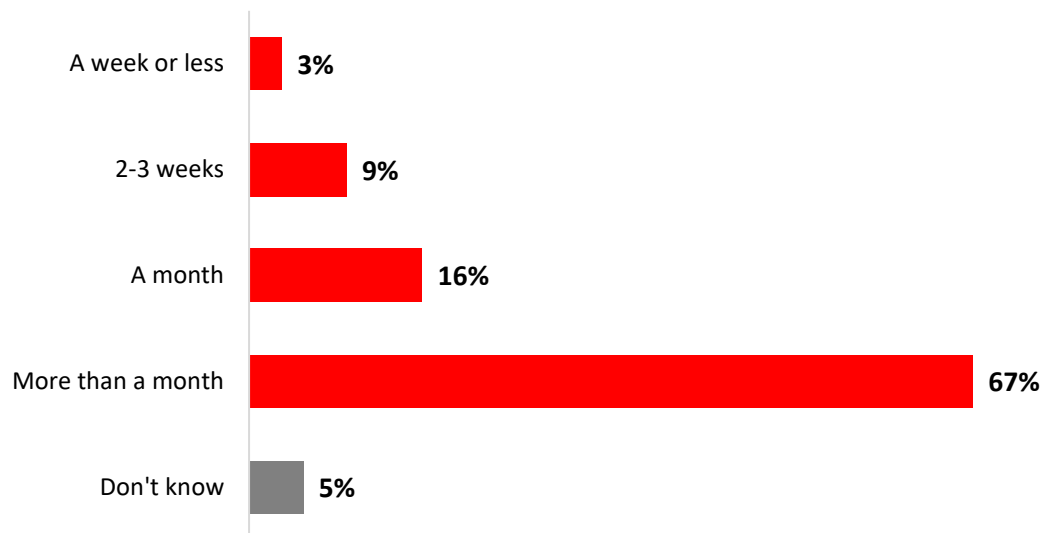
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,389	760	
Unweighted n =	1,395	703	
Get vaccinated with the first one offered	51%	30%	21
Wait for the vaccine I want	25%	21%	4
Not going to get vaccinated	12%	33%	21
Don't know	12%	16%	4

WAITING TIME FOR THE VACCINE OF YOUR CHOICE



CTC572. How long would you be willing to wait to receive the vaccine of your choice?

Base: Respondents who are not vaccinated yet and would wait for the vaccine of their choice (n=348)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	341	30	67	145	24	43	31	112	116	112	136	136	64
Unweighted n =	348	26*	74	159	30	33	26*	111	139	98	140	142	62
A week or less	3%	0%	3%	4%	0%	0%	4%	5%	1%	2%	5%	1%	2%
2-3 weeks	9%	13%	11%	6%	9%	8%	15%	9%	6%	11%	9%	9%	5%
A month	16%	23%	10%	22%	19%	13%	4%	12%	20%	16%	15%	17%	18%
More than a month	67%	58%	74%	66%	59%	66%	76%	67%	68%	67%	65%	68%	73%
Don't know	5%	6%	2%	3%	13%	14%	1%	7%	5%	3%	6%	5%	2%

*Given the small number of respondents (n<30) data are presented for illustrative purposes only.

New question

WAITING TIME FOR THE VACCINE OF YOUR CHOICE (CANADA VS UNITED STATES)



CTC572. How long would you be willing to wait to receive the vaccine of your choice?

Base: Respondents who are not vaccinated yet and would wait for the vaccine of their choice



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	341	159	
Unweighted n =	348	147	
A week or less	3%	0%	3
2-3 weeks	9%	15%	6
A month	16%	22%	6
More than a month	67%	52%	15
Don't know	5%	11%	6

New question

POINT OF VIEW ON THE VACCINE SITUATION



CTC573. There are now four COVID-19 vaccines available in Canada with the potential for more to be approved by Health Canada. Which of the following points of view best reflects your own on this situation?

Base: All respondents (n=1,512)

Some/other people say even though there are multiple vaccines available in Canada, people should take the one that is offered to them as they all help protect from the COVID virus.



Other/some people say because the multiple vaccines now available in Canada are not all the same, people should have the choice of which vaccine they receive.



Don't know 15%

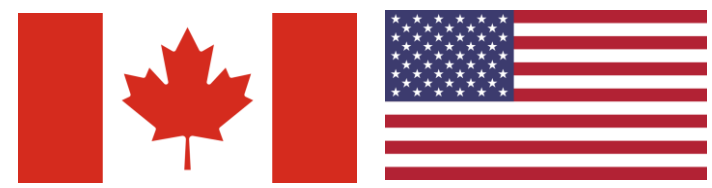
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279
Some/other people say even though there are multiple vaccines available in Canada, people should take the one that is offered to them as they all help protect from the COVID virus.	49%	43%	57%	47%	43%	39%	58%	47%	42%	57%	52%	49%	44%
Other/some people say because the multiple vaccines now available in Canada are not all the same, people should have the choice of which vaccine they receive.	36%	46%	34%	37%	38%	41%	25%	36%	38%	33%	34%	36%	41%
Don't know	15%	11%	10%	17%	19%	20%	16%	17%	20%	10%	14%	15%	15%

POINT OF VIEW ON THE VACCINE SITUATION (CANADA VS UNITED STATES)



CTC573. There are now four COVID-19 vaccines available in Canada/**three vaccines available in the United States** with the potential for more to be approved by Health Canada/**the FDA**. Which of the following points of view best reflects your own on this situation?

Base: All respondents



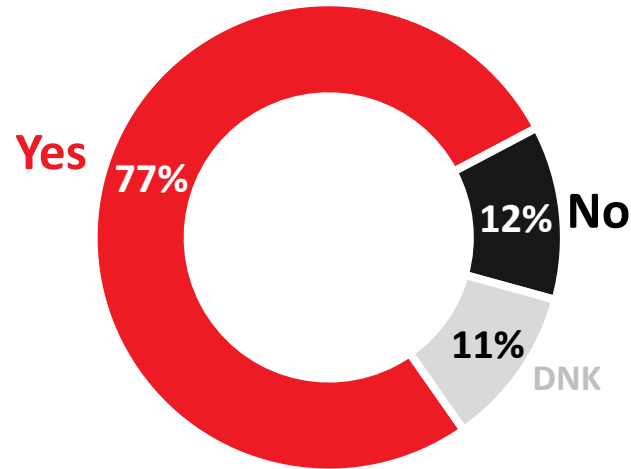
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,003	
Unweighted n =	1,512	1,003	
Some/other people say even though there are multiple vaccines available in Canada/ in the United States , people should take the one that is offered to them as they all help protect from the COVID virus.	49%	40%	9
Other/some people say because the multiple vaccines now available in Canada/ in the United States are not all the same, people should have the choice of which vaccine they receive.	36%	34%	2
Don't know	15%	26%	11

INTENTION TO GET VACCINATED



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents (n=1,512)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 1 st	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286	1,532	
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279	1,532	
Yes	77%	86%	79%	74%	66%	82%	77%	74%	68%	86%	76%	79%	74%	73%	+4
No	12%	6%	13%	13%	15%	11%	11%	15%	16%	7%	13%	10%	13%	14%	-2
Don't know	11%	8%	8%	13%	19%	7%	13%	11%	15%	7%	11%	10%	13%	13%	-2

INTENTION TO GET VACCINATED (CANADA VS UNITED STATES)



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

Base: All respondents



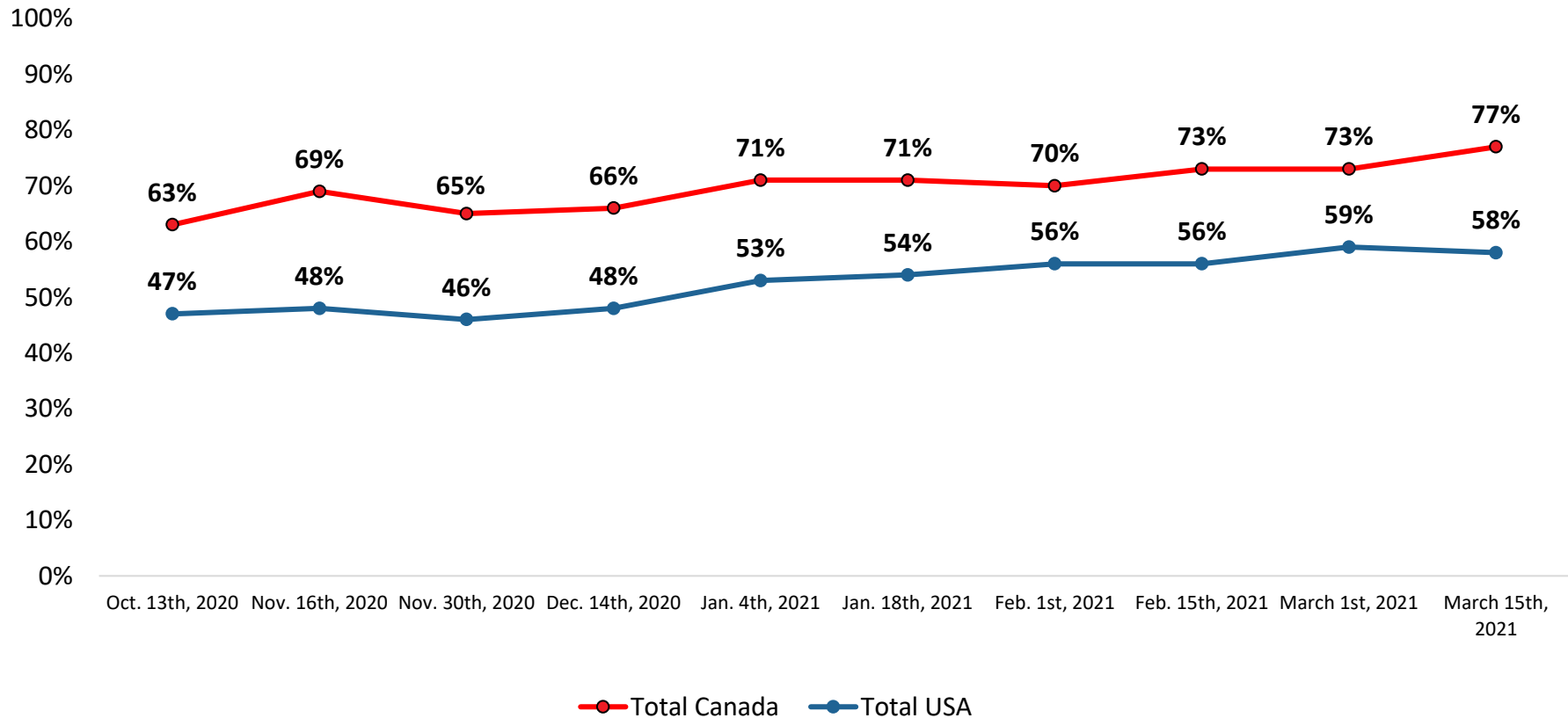
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,003	
Unweighted n =	1,512	1,003	
Yes	77%	58%	19
No	12%	25%	13
Don't know	11%	17%	6

INTENTION TO GET VACCINATED- EVOLUTION



CTC108. When a vaccine for COVID-19 that had been approved by Health Canada/**the FDA** becomes available to the population and it is free, do you intend to get vaccinated?

% Yes presented

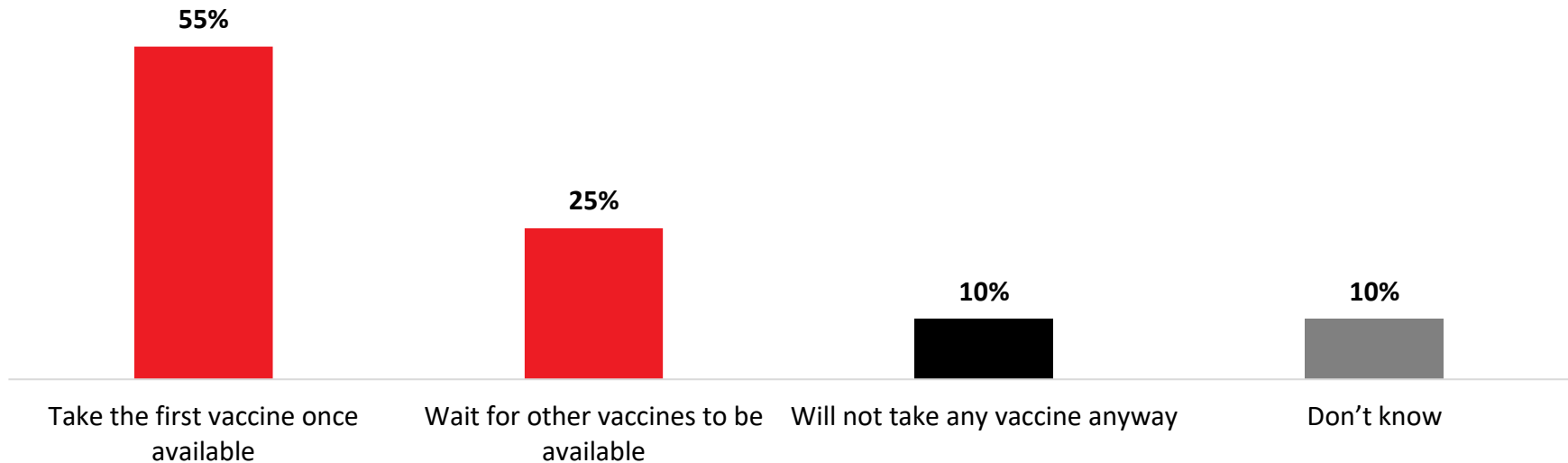


LIKELIHOOD OF TAKING THE FIRST VACCINE



CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents (n=1,512)



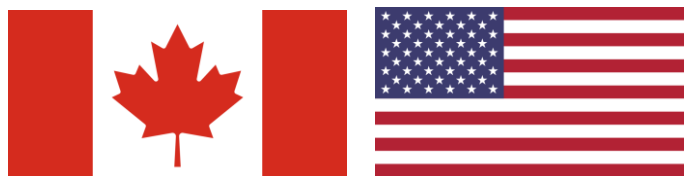
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 1 st	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286	1,532	
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279	1,532	
Take the first vaccine once available	55%	55%	64%	53%	46%	51%	57%	48%	48%	67%	57%	56%	53%	47%	+8
Wait for other vaccines to be available	25%	30%	19%	28%	26%	31%	15%	32%	24%	20%	23%	27%	23%	26%	-1
Will not take any vaccine anyway	10%	7%	11%	10%	11%	8%	11%	10%	14%	6%	10%	9%	12%	12%	-2
Don't know	10%	8%	6%	10%	17%	9%	17%	10%	14%	7%	10%	9%	12%	15%	-5

LIKELIHOOD OF TAKING THE FIRST VACCINE (CANADA VS UNITED STATES)



CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Base: All respondents



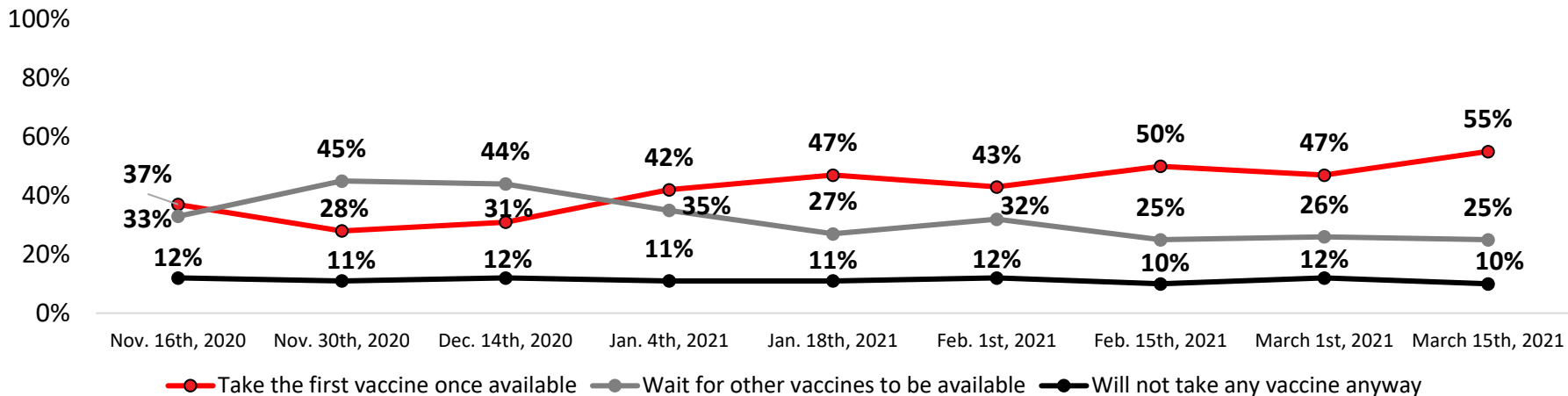
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,003	
Unweighted n =	1,512	1,003	
Take the first vaccine once available	55%	46%	9
Wait for other vaccines to be available	25%	17%	8
Will not take any vaccine anyway	10%	22%	12
Don't know	10%	15%	5

LIKELIHOOD OF TAKING THE FIRST VACCINE - EVOLUTION

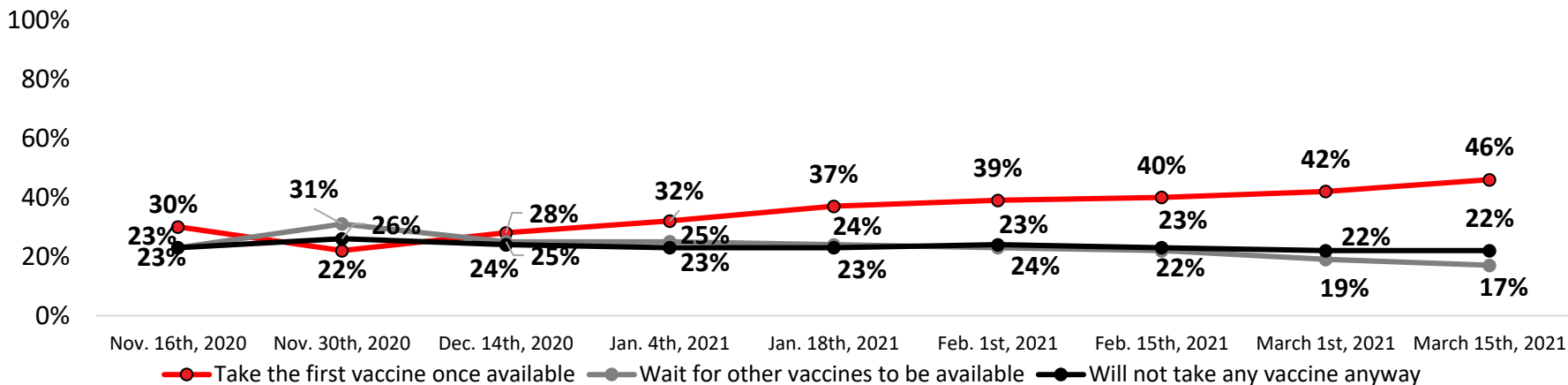


CTC433. It is likely that there will be multiple vaccines coming on to the market over a period of time. Would you be more likely to get vaccinated with the first vaccine available to the public or would you prefer to wait for other vaccines to be available on the market later?

Total Canada



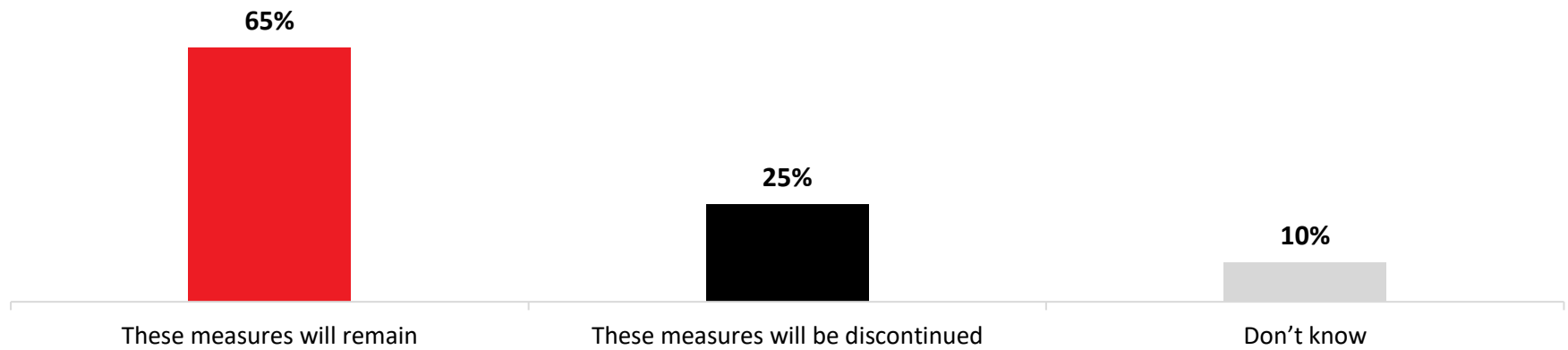
Total USA



FUTURE OF SAFETY MEASURES

CTC265. When a vaccine for COVID-19 becomes widely available in Canada, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Base: All respondents (n=1,512)





	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 1 st	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286	1,532	
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279	1,532	
These measures will remain	65%	68%	61%	69%	63%	60%	64%	61%	60%	73%	66%	68%	58%	63%	+2
These measures will be discontinued	25%	14%	31%	23%	27%	27%	25%	30%	29%	18%	24%	23%	31%	26%	-1
Don't know	10%	19%	8%	8%	9%	13%	11%	10%	11%	9%	9%	9%	11%	11%	-1

FUTURE OF SAFETY MEASURES (CANADA VS UNITED STATES)

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / **the United States**, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

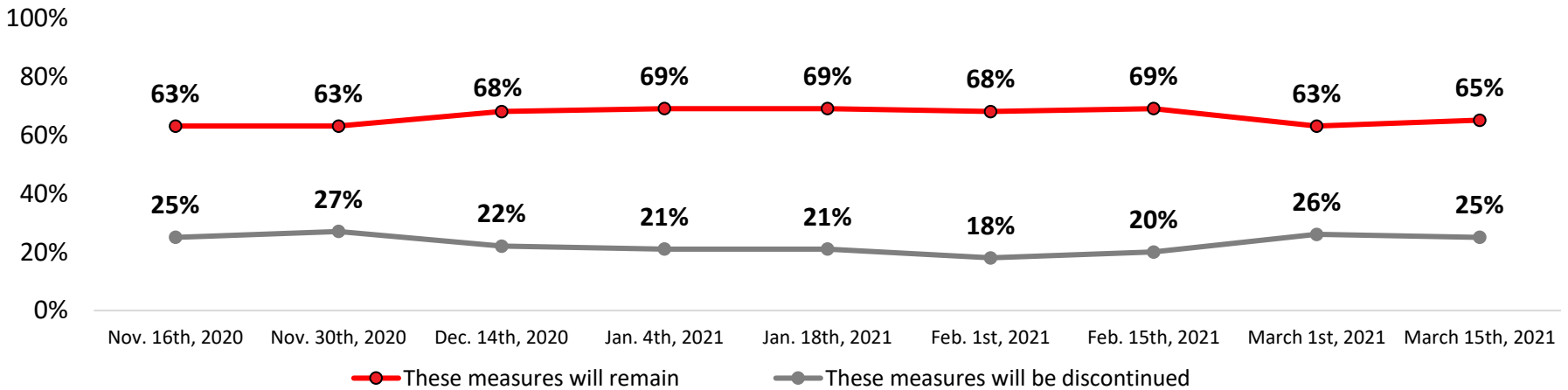
Base: All respondents

	 TOTAL CANADA	 TOTAL USA	Gap
Weighted n =	1,512	1,003	
Unweighted n =	1,512	1,003	
These measures will remain	65%	50%	15
These measures will be discontinued	25%	27%	2
Don't know	10%	24%	14

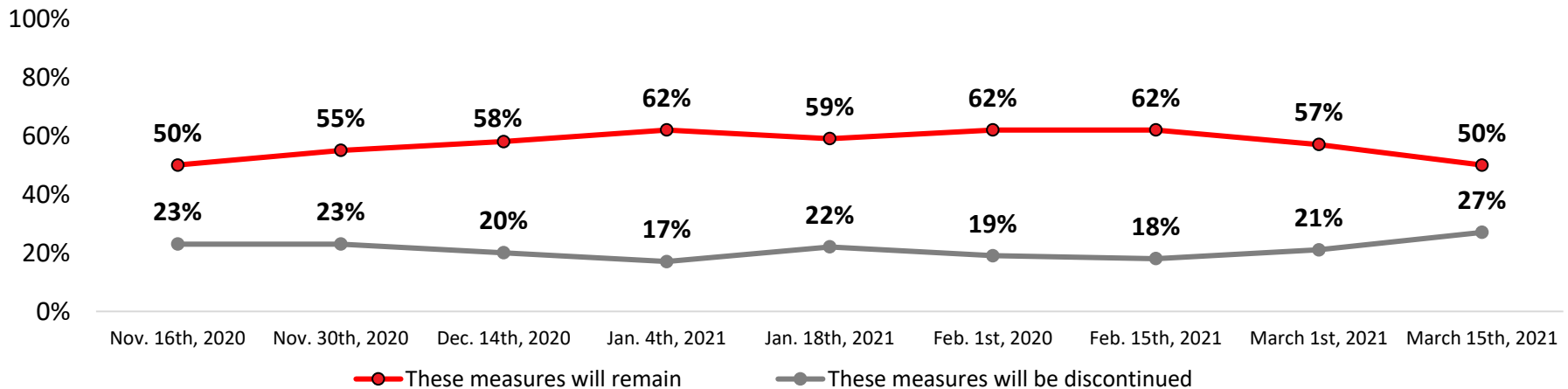
FUTURE OF SAFETY MEASURES / EVOLUTION

CTC265. When a vaccine for COVID-19 becomes widely available in Canada / the United States, do you expect the safety measures (wearing face masks in public space, keeping a safe distance from other people in public space, disinfecting hands in shops and restaurants, limiting the number of participants in public gatherings) to remain in place or be discontinued?

Total Canada



Total USA

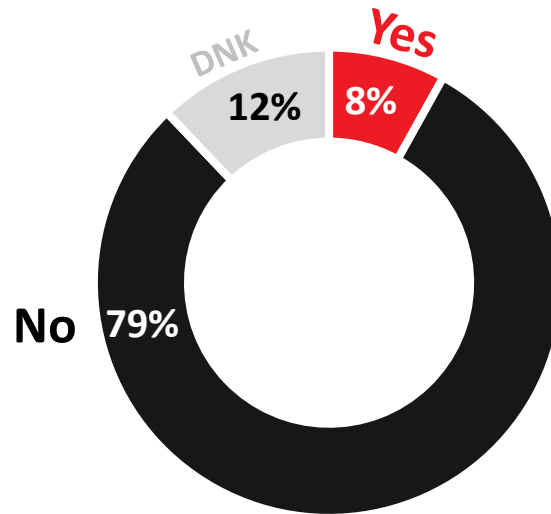


VACCINE SAFETY



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents (n=1,512)



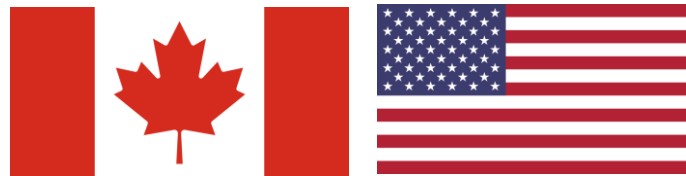
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 1 st	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286	1,532	
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279	1,532	
Yes	8%	7%	8%	10%	11%	1%	9%	10%	10%	5%	9%	8%	7%	9%	-1
No	79%	81%	81%	76%	68%	93%	79%	77%	75%	85%	79%	82%	77%	76%	-3
Don't know	12%	12%	11%	14%	21%	6%	12%	14%	14%	10%	12%	11%	16%	15%	-3

VACCINE SAFETY (CANADA VS UNITED STATES)



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

Base: All respondents



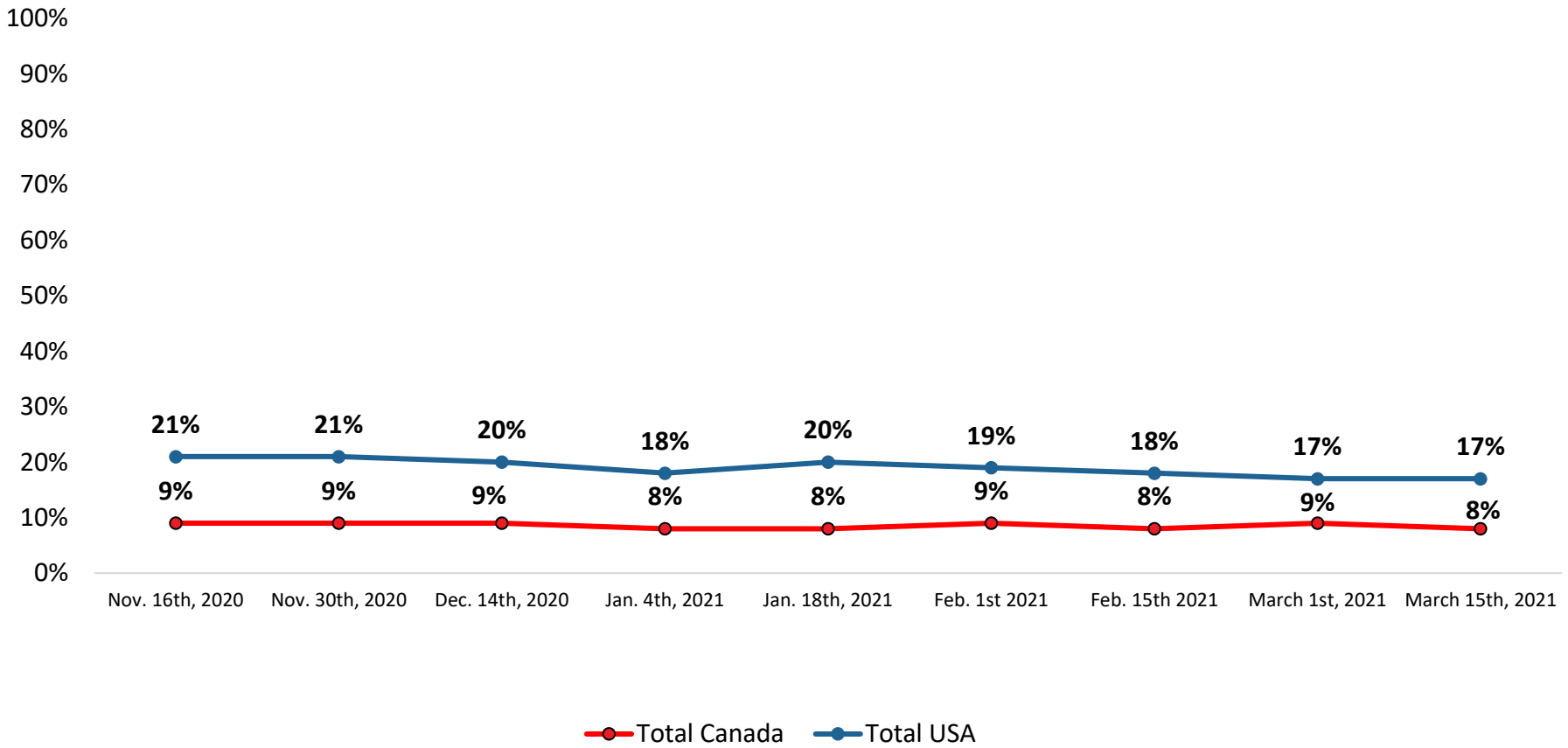
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,003	
Unweighted n =	1,512	1,003	
Yes	8%	17%	9
No	79%	66%	13
Don't know	12%	18%	6

VACCINE SAFETY - EVOLUTION



CTC434. Do you personally believe vaccines are dangerous and should not be taken or given?

% Yes presented





U.S. STIMULUS PACKAGE

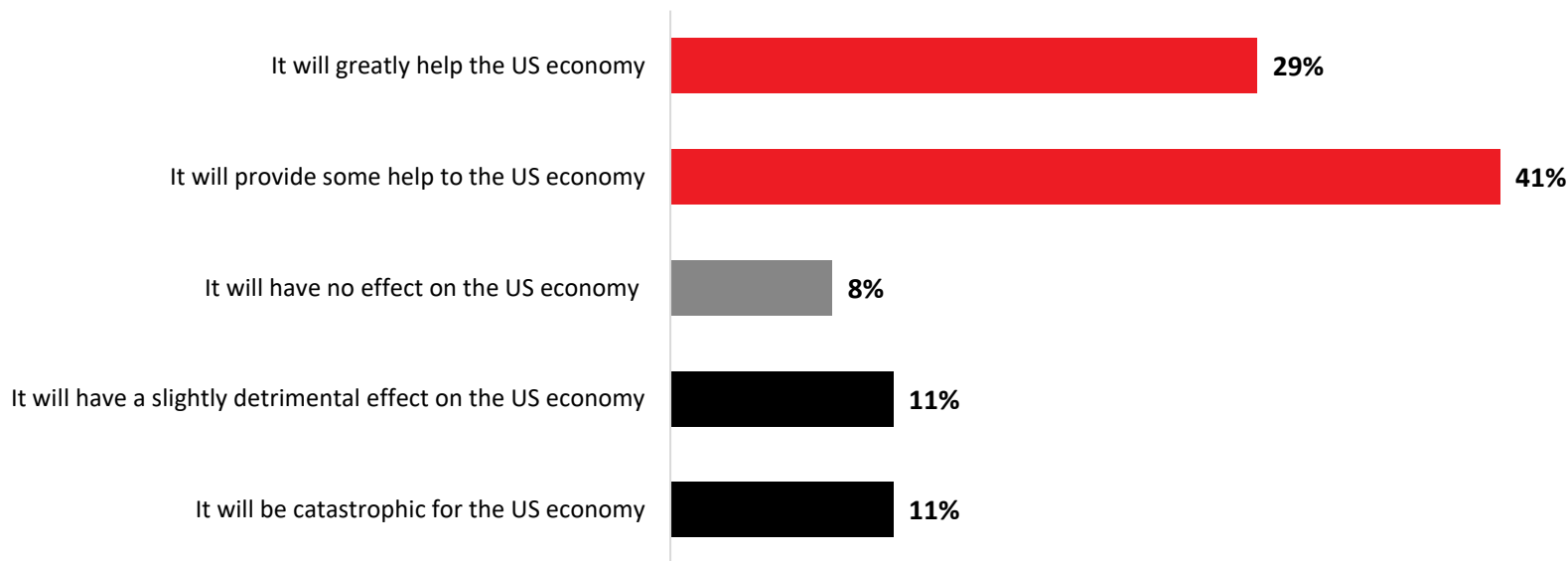
New question

IMPACT OF THE STIMULUS PACKAGE ON THE ECONOMY



CTC576. How do you think the US \$1.9 trillion stimulus bill will impact the US economy?

Base: All respondents (n=1,003)



Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,003	180	218	372	234	268	393	342	486	517	372	404	16
Unweighted n =	1,003	165	207	350	281	189	379	435	502	501	356	446	30
It will greatly help the US economy	29%	35%	30%	26%	30%	34%	32%	23%	30%	29%	16%	49%	5%
It will provide some help to the US economy	41%	41%	31%	45%	45%	40%	42%	41%	39%	44%	30%	43%	77%
It will have no effect on the US economy	8%	7%	7%	10%	5%	9%	9%	6%	8%	7%	9%	4%	8%
It will have a slightly detrimental effect on the US economy	11%	10%	14%	9%	10%	11%	9%	12%	11%	10%	19%	4%	6%
It will be catastrophic for the US economy	11%	7%	18%	10%	10%	7%	8%	18%	12%	11%	25%	0%	3%

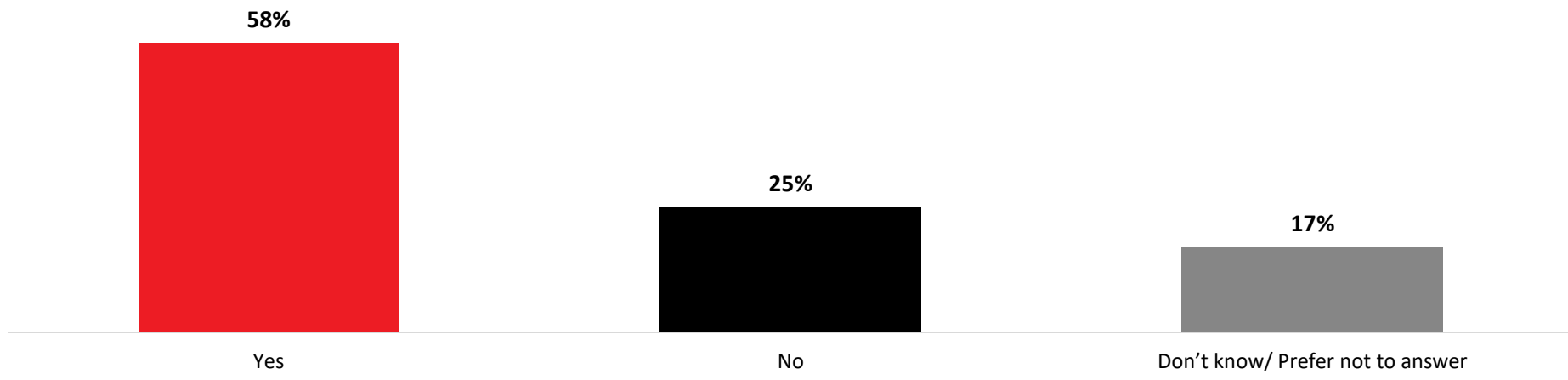
New question

BENEFIT FROM THE STIMULUS PACKAGE



CTC577. Do you think you will personally benefit from the \$1.9 trillion stimulus package?

Base: All respondents (n=1,003)



Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,003	180	218	372	234	268	393	342	486	517	372	404	16
Unweighted n =	1,003	165	207	350	281	189	379	435	502	501	356	446	30
Yes	58%	65%	52%	59%	57%	65%	58%	53%	55%	61%	46%	76%	52%
No	25%	19%	34%	23%	25%	21%	24%	29%	31%	20%	39%	13%	27%
Don't know/ Prefer not to answer	17%	16%	14%	18%	18%	13%	18%	18%	14%	19%	15%	11%	22%

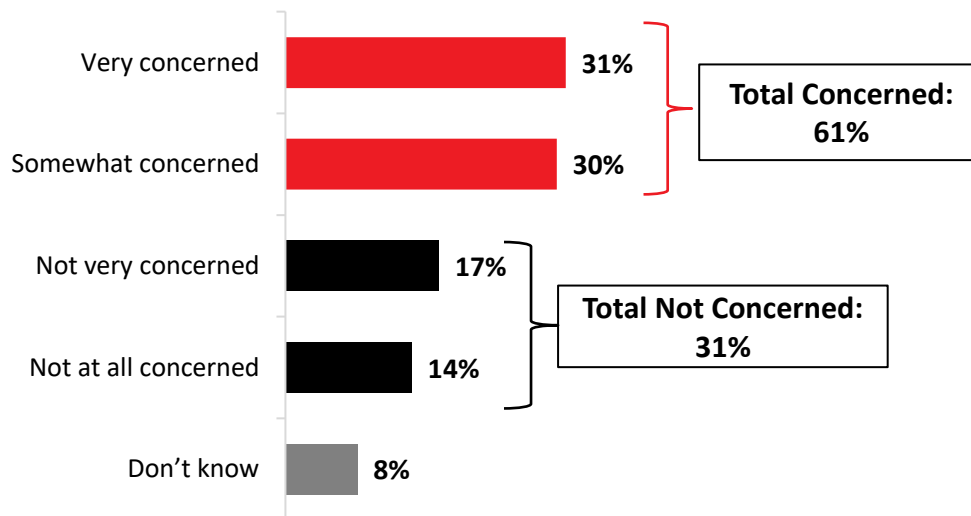
New question

IMPACT OF THE STIMULUS PACKAGE ON THE U.S. DEBT



CTC578. How concerned are you about the impact of the \$1.9 trillion stimulus package on the country's long-term debt situation?

Base: All respondents (n=1,003)



Who did you vote for?

	TOTAL USA	North-East	Mid-West	South	West	18-34	35-54	55+	Male	Female	Donald Trump	Joe Biden	Other
Weighted n =	1,003	180	218	372	234	268	393	342	486	517	372	404	16
Unweighted n =	1,003	165	207	350	281	189	379	435	502	501	356	446	30
Total Concerned	61%	58%	64%	63%	55%	53%	56%	71%	62%	59%	80%	47%	77%
Very concerned	31%	28%	35%	32%	27%	21%	30%	40%	32%	30%	52%	14%	39%
Somewhat concerned	30%	30%	29%	31%	28%	32%	27%	32%	31%	29%	28%	33%	38%
Total Not Concerned	31%	35%	29%	28%	35%	36%	34%	25%	33%	30%	16%	46%	23%
Not very concerned	17%	16%	17%	17%	19%	18%	17%	16%	19%	16%	10%	25%	13%
Not at all concerned	14%	19%	12%	11%	16%	18%	16%	8%	14%	14%	7%	21%	10%
Don't know	8%	8%	6%	9%	10%	11%	10%	4%	5%	11%	4%	7%	0%



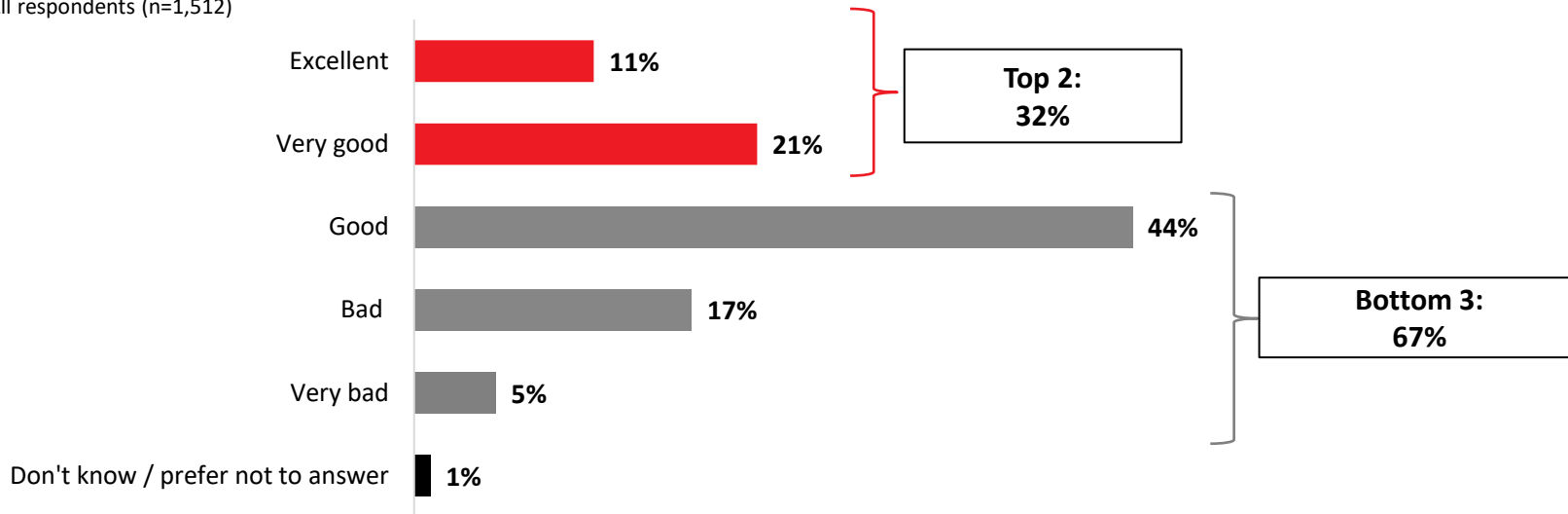
STRESS AND MENTAL HEALTH

MENTAL HEALTH DURING THE CRISIS



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents (n=1,512)



	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 1 st	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286	1,532	
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279	1,532	
Total Top 2	32%	41%	35%	32%	35%	26%	25%	22%	25%	44%	31%	32%	33%	33%	-1
Excellent	11%	8%	12%	11%	14%	8%	12%	6%	10%	16%	11%	12%	10%	11%	-
Very good	21%	33%	23%	20%	21%	18%	13%	16%	15%	29%	20%	20%	23%	22%	-1
Total Bottom 3	67%	57%	64%	67%	65%	73%	73%	76%	73%	55%	67%	67%	67%	65%	+2
Good *	44%	45%	46%	42%	44%	47%	45%	43%	45%	44%	44%	44%	45%	42%	+2
Bad	17%	9%	15%	18%	18%	19%	22%	23%	21%	10%	17%	19%	16%	18%	-1
Very bad	5%	3%	3%	7%	3%	8%	6%	10%	7%	1%	6%	4%	6%	5%	-
Don't know/Prefer not to answer	1%	2%	1%	2%	0%	0%	2%	2%	1%	1%	1%	1%	0%	2%	-1

* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research

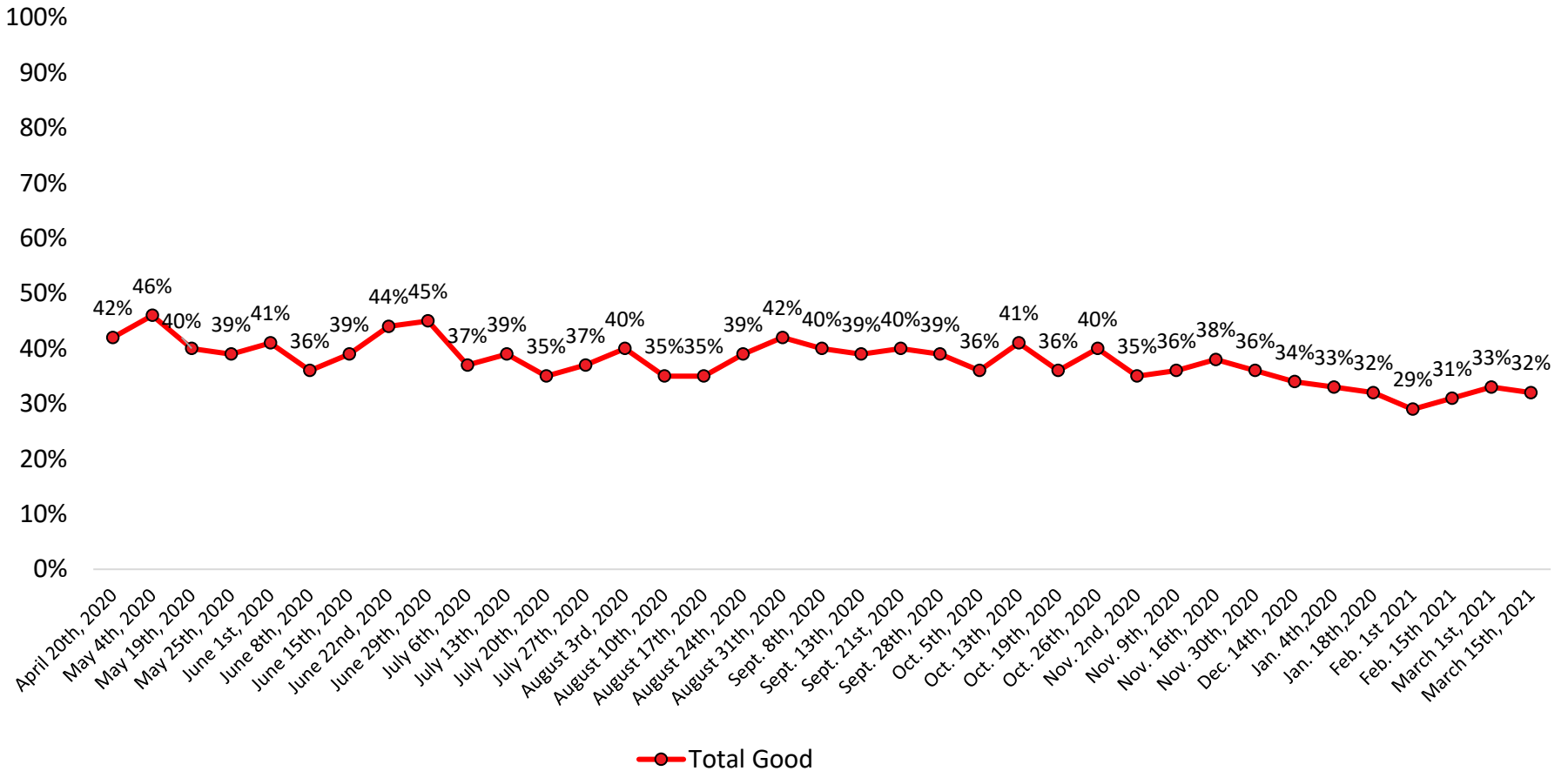
MENTAL HEALTH DURING THE CRISIS (Evolution)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents

% Total Good (Excellent + Very good) presented

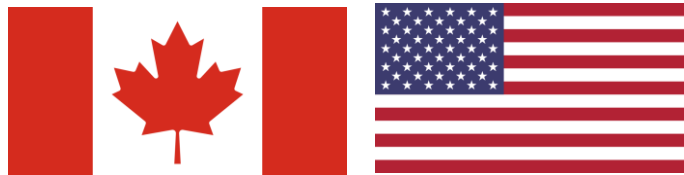


MENTAL HEALTH DURING THE CRISIS (CANADA VS UNITED STATES)



CTC46. Since the beginning of the COVID-19 crisis, how would you rate your mental health?

Base: All respondents



	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,003	
Unweighted n =	1,512	1,003	
Total Top 2	32%	44%	12
Excellent	11%	17%	6
Very good	21%	27%	6
Total Bottom 3	67%	51%	16
Good *	44%	35%	9
Bad	17%	11%	6
Very bad	5%	6%	1
Don't know/Prefer not to answer	1%	5%	4

* The Good rating is placed in the bottom 3 as part of a standardized scale in academic research



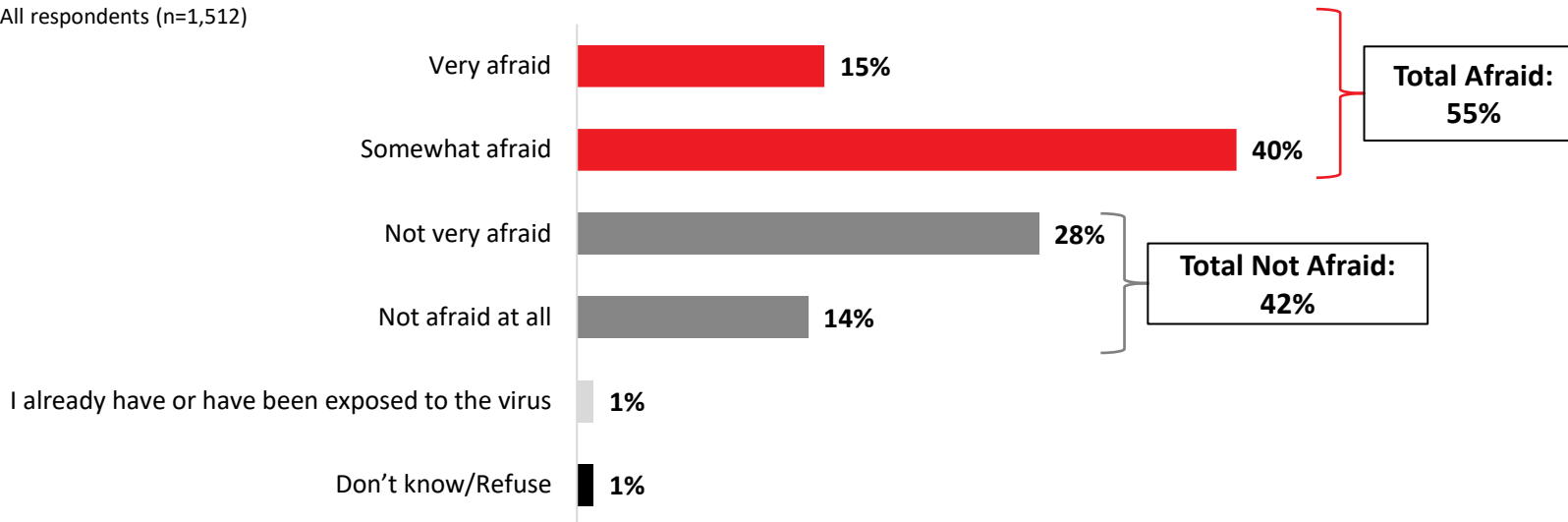
FEAR AND SPREAD OF THE VIRUS



FEAR OF CONTRACTING THE VIRUS

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,512)

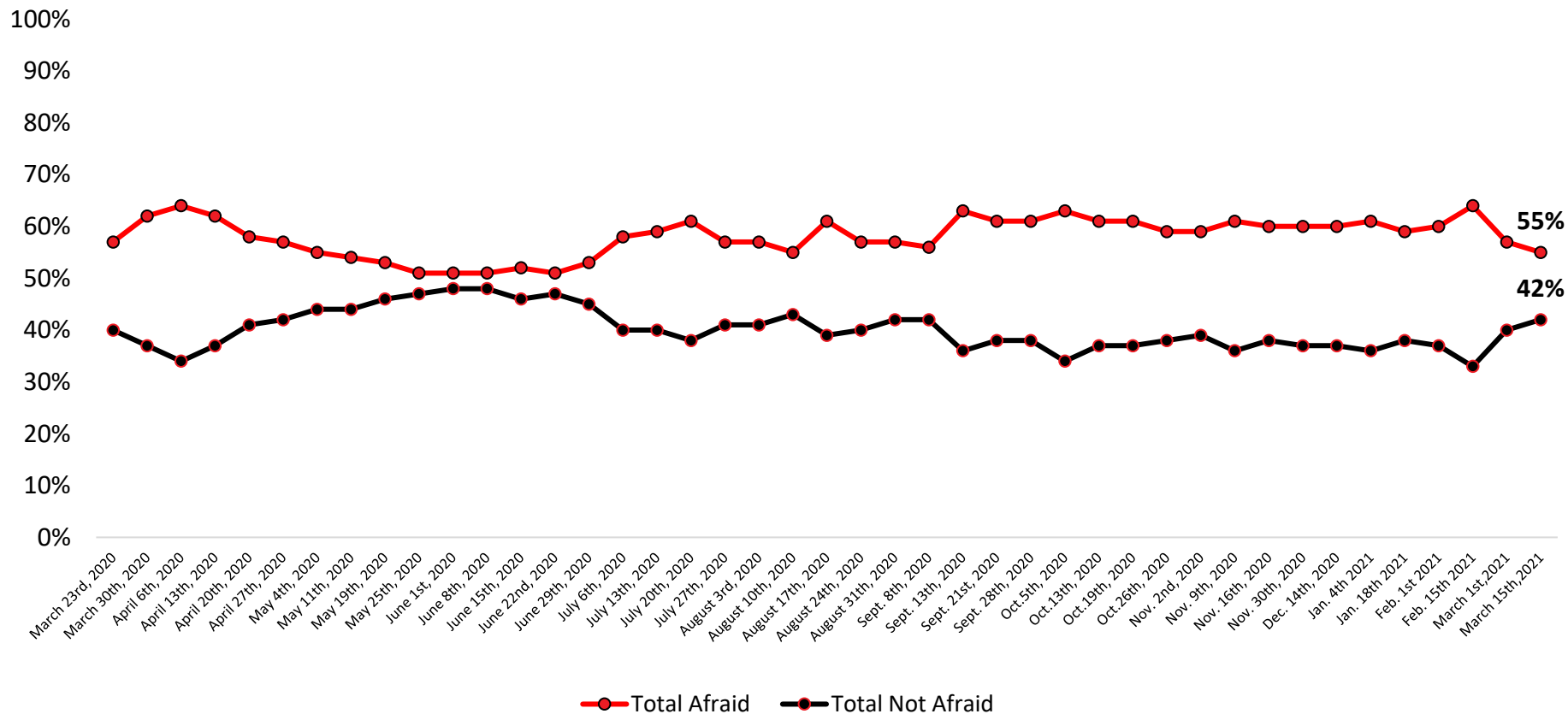


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 1 st	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286	1,532	
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279	1,532	
Total Afraid	55%	52%	45%	61%	56%	48%	61%	50%	54%	60%	60%	57%	43%	57%	-2
Very afraid	15%	17%	11%	16%	16%	10%	20%	11%	16%	17%	18%	13%	11%	16%	-1
Somewhat afraid	40%	35%	34%	45%	40%	38%	41%	39%	38%	43%	42%	44%	31%	41%	-1
Total Not Afraid	42%	48%	52%	36%	40%	47%	38%	47%	42%	39%	37%	41%	56%	40%	+2
Not very afraid	28%	30%	35%	24%	23%	26%	28%	31%	25%	28%	24%	28%	36%	27%	+1
Not afraid at all	14%	17%	17%	11%	17%	21%	10%	16%	17%	11%	12%	13%	20%	13%	+1
I already have or have been exposed to the virus	1%	0%	2%	1%	1%	3%	0%	1%	2%	0%	1%	1%	1%	2%	-1
Don't know/Refuse	1%	0%	1%	2%	2%	2%	1%	2%	2%	1%	2%	1%	0%	1%	-

FEAR OF CONTRACTING THE VIRUS (Evolution)

CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents

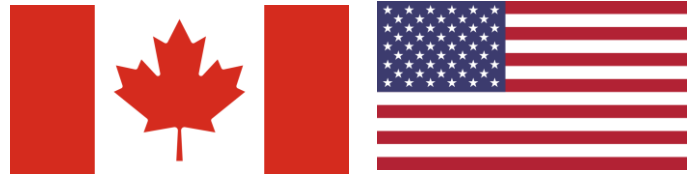


FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



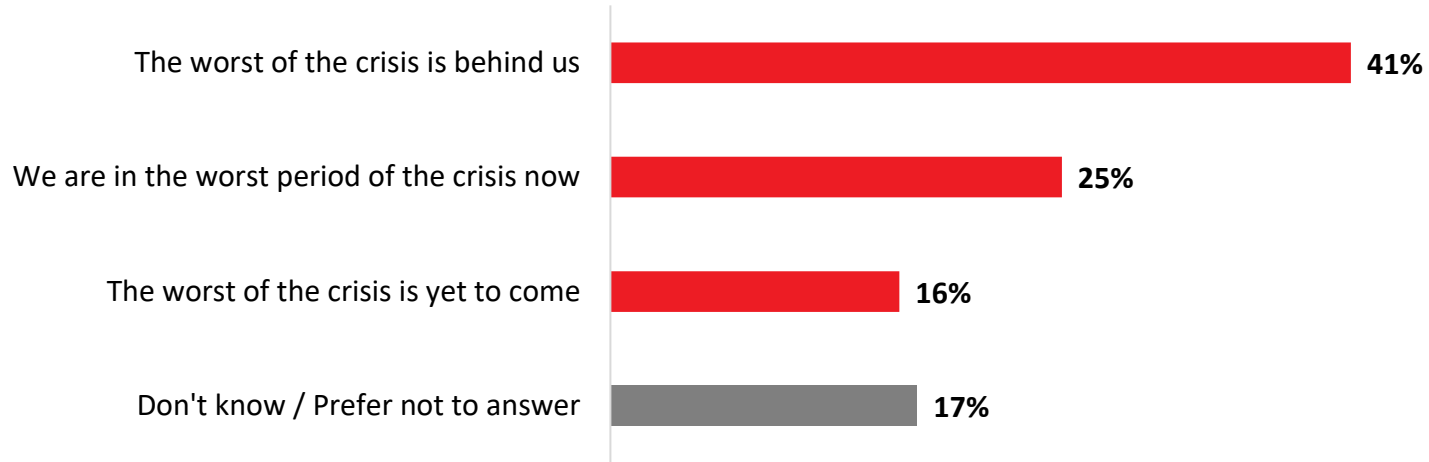
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,003	
Unweighted n =	1,512	1,003	
Total Afraid	55%	55%	-
Very afraid	15%	20%	5
Somewhat afraid	40%	35%	5
Total Not Afraid	42%	37%	5
Not very afraid	28%	19%	9
Not afraid at all	14%	18%	4
I already have or have been exposed to the virus	1%	5%	4
Don't know/Refuse	1%	3%	2

EVOLUTION OF THE COVID-19 PANDEMIC



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,512)



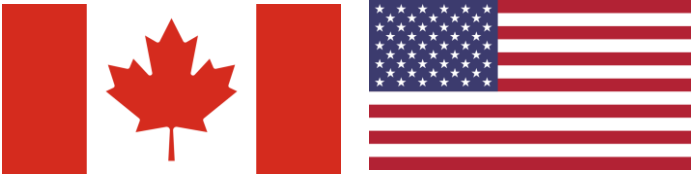
	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 1 st	Gap
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286	1,532	
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279	1,532	
The worst of the crisis is behind us	41%	41%	54%	33%	38%	40%	44%	44%	43%	36%	37%	46%	39%	29%	+12
We are in the worst period of the crisis now	25%	20%	25%	25%	17%	25%	32%	26%	22%	28%	26%	25%	26%	31%	-6
The worst of the crisis is yet to come	16%	17%	13%	20%	21%	14%	12%	14%	17%	18%	19%	13%	17%	22%	-6
Don't know / Prefer not to answer	17%	22%	7%	22%	23%	21%	12%	16%	18%	18%	17%	16%	18%	17%	-

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/**United States**?

Base: All respondents



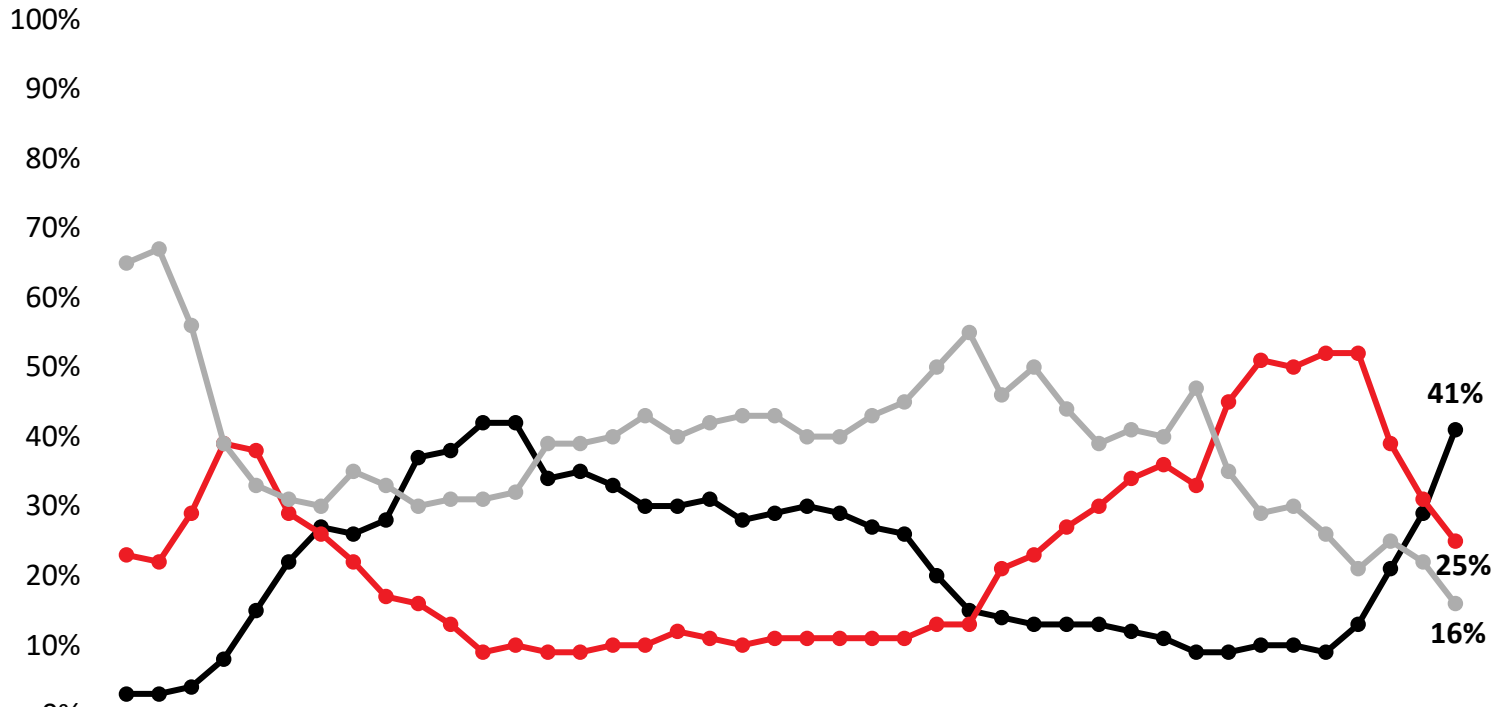
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,512	1,003	
Unweighted n =	1,512	1,003	
The worst of the crisis is behind us	41%	47%	6
We are in the worst period of the crisis now	25%	19%	6
The worst of the crisis is yet to come	16%	14%	2
Don't know / Prefer not to answer	17%	20%	3

EVOLUTION OF THE COVID-19 PANDEMIC (CANADA)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents



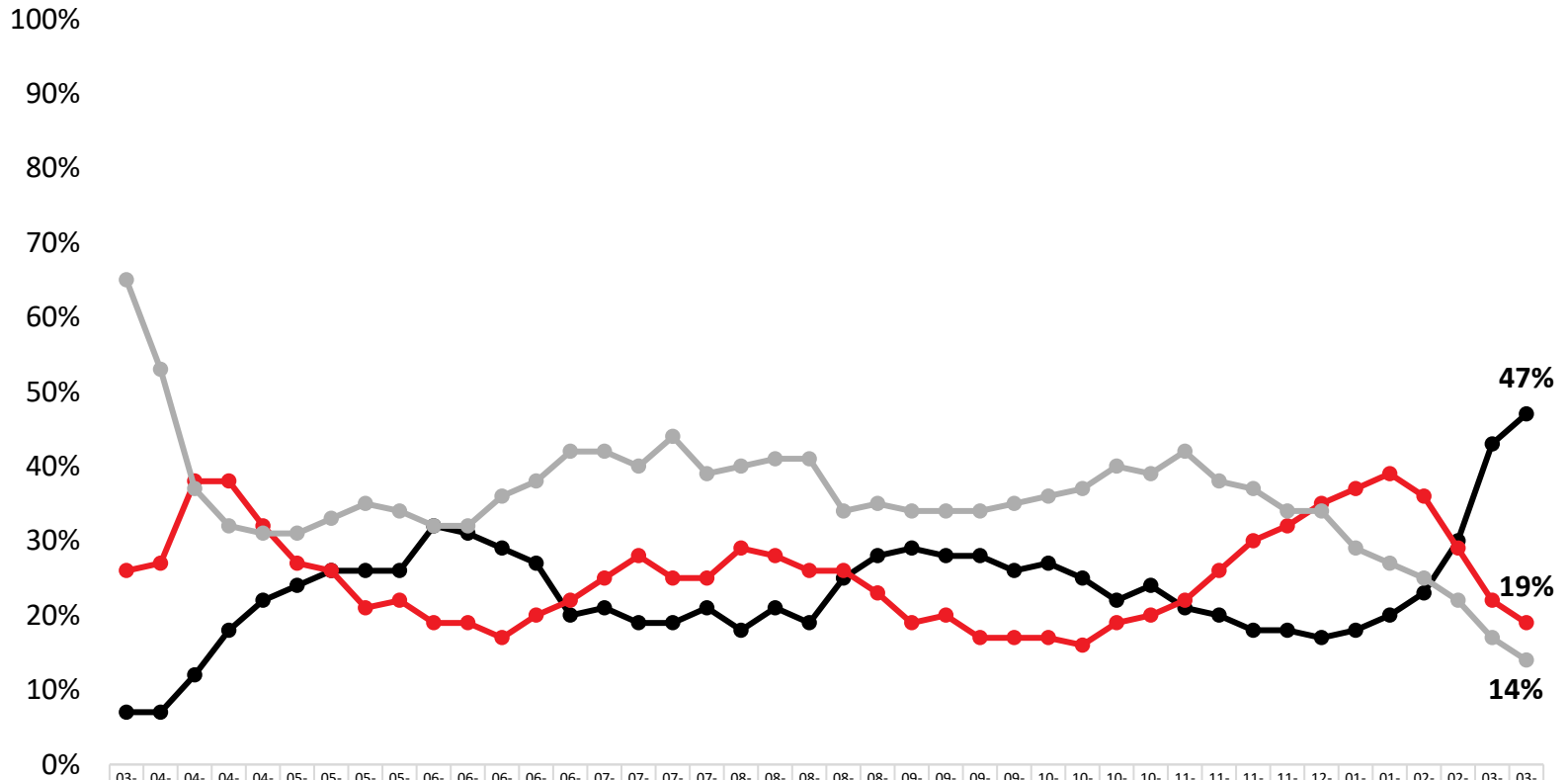
	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-18-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-14-2020	09-21-2020	09-28-2020	10-05-2020	10-12-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-23-2020	11-30-2020	12-07-2020	12-14-2020	12-21-2020	12-28-2020	01-04-2021	01-11-2021	01-18-2021	01-25-2021	02-01-2021	02-08-2021	02-15-2021	02-22-2021	03-01-2021	03-15-2021
—●— The worst of the crisis is behind us	3%	3%	4%	8%	15%	22%	27%	26%	22%	17%	16%	13%	9%	10%	10%	9%	9%	10%	10%	12%	11%	10%	11%	11%	11%	11%	13%	13%	14%	13%	13%	13%	12%	11%	9%	9%	10%	10%	9%	10%	10%	13%	21%	13%	21%	25%	29%	41%		
—●— We are in the worst period of the crisis now	23%	22%	29%	39%	38%	29%	26%	22%	17%	16%	13%	9%	10%	10%	12%	11%	10%	11%	11%	11%	11%	11%	11%	11%	11%	13%	13%	21%	23%	27%	30%	34%	36%	33%	45%	51%	50%	52%	52%	39%	31%	25%								
—●— The worst of the crisis is yet to come	65%	67%	56%	39%	33%	31%	30%	35%	33%	30%	31%	31%	32%	39%	39%	40%	43%	40%	42%	43%	43%	40%	40%	43%	45%	50%	55%	46%	50%	44%	39%	41%	40%	47%	35%	29%	30%	26%	21%	25%	22%	16%								

EVOLUTION OF THE COVID-19 PANDEMIC (UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for **The United States** ?

Base: All respondents



	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-13-2020	09-20-2020	09-27-2020	10-04-2020	10-11-2020	10-18-2020	10-25-2020	11-01-2020	11-08-2020	11-15-2020	11-22-2020	11-29-2020	12-06-2020	12-13-2020	12-20-2020	12-27-2020	01-03-2021	01-10-2021	01-17-2021	01-24-2021	01-31-2021	02-07-2021	02-14-2021	02-21-2021	02-28-2021	03-06-2021	03-13-2021	03-20-2021
● The worst of the crisis is behind us	7%	7%	12%	18%	22%	24%	26%	26%	26%	32%	31%	29%	27%	20%	21%	19%	19%	21%	18%	21%	19%	25%	28%	29%	28%	28%	26%	27%	25%	22%	24%	21%	20%	18%	18%	18%	17%	18%	20%	36%	39%	36%	29%	30%	43%	47%						
● We are in the worst period of the crisis now	26%	27%	38%	38%	32%	27%	26%	21%	22%	19%	19%	17%	20%	22%	25%	28%	25%	25%	29%	28%	26%	26%	23%	19%	20%	17%	17%	17%	16%	19%	20%	22%	26%	30%	32%	35%	37%	39%	36%	29%	22%	17%	14%									
● The worst of the crisis is yet to come	65%	53%	37%	32%	31%	31%	33%	35%	34%	32%	32%	36%	38%	42%	42%	40%	44%	39%	40%	41%	41%	34%	35%	34%	34%	35%	36%	37%	40%	39%	42%	38%	37%	34%	34%	29%	27%	25%	22%	17%	14%											



SATISFACTION WITH GOVERNMENTS DURING THE CRISIS

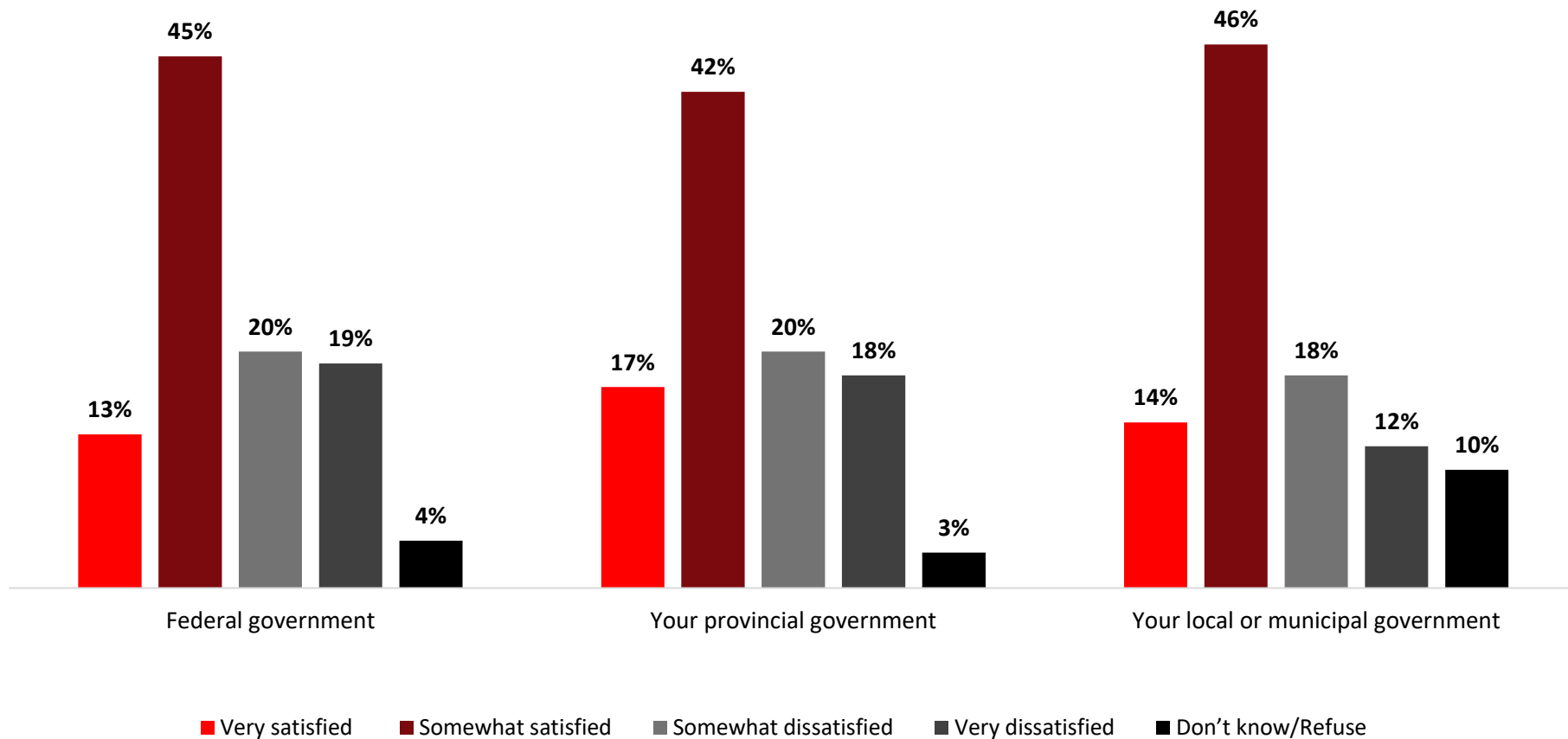




SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19

CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents (n=1,512)



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub-urban	Rural	TOTAL March 1 st	Gap	
Weighted n =	1,512	103	355	580	99	170	205	412	515	584	639	570	286	1,532		
Unweighted n =	1,512	101	405	604	126	126	150	422	618	472	658	559	279	1,532		
Federal government																
Total Satisfied	57%	76%	57%	55%	55%	49%	62%	60%	51%	61%	60%	56%	54%	57%	-	
Total Dissatisfied	39%	23%	40%	41%	39%	47%	30%	34%	44%	37%	35%	41%	43%	40%	+1	
Your provincial government																
Total Satisfied	59%	78%	74%	53%	51%	36%	64%	51%	59%	64%	59%	58%	60%	59%	-	
Total Dissatisfied	38%	22%	25%	44%	41%	60%	29%	42%	38%	34%	37%	38%	38%	38%	-	
Your local or municipal government																
Total Satisfied	60%	63%	66%	59%	50%	56%	60%	56%	60%	63%	61%	59%	59%	59%	+1	
Total Dissatisfied	30%	31%	20%	34%	32%	39%	26%	32%	30%	29%	30%	29%	31%	30%	-	

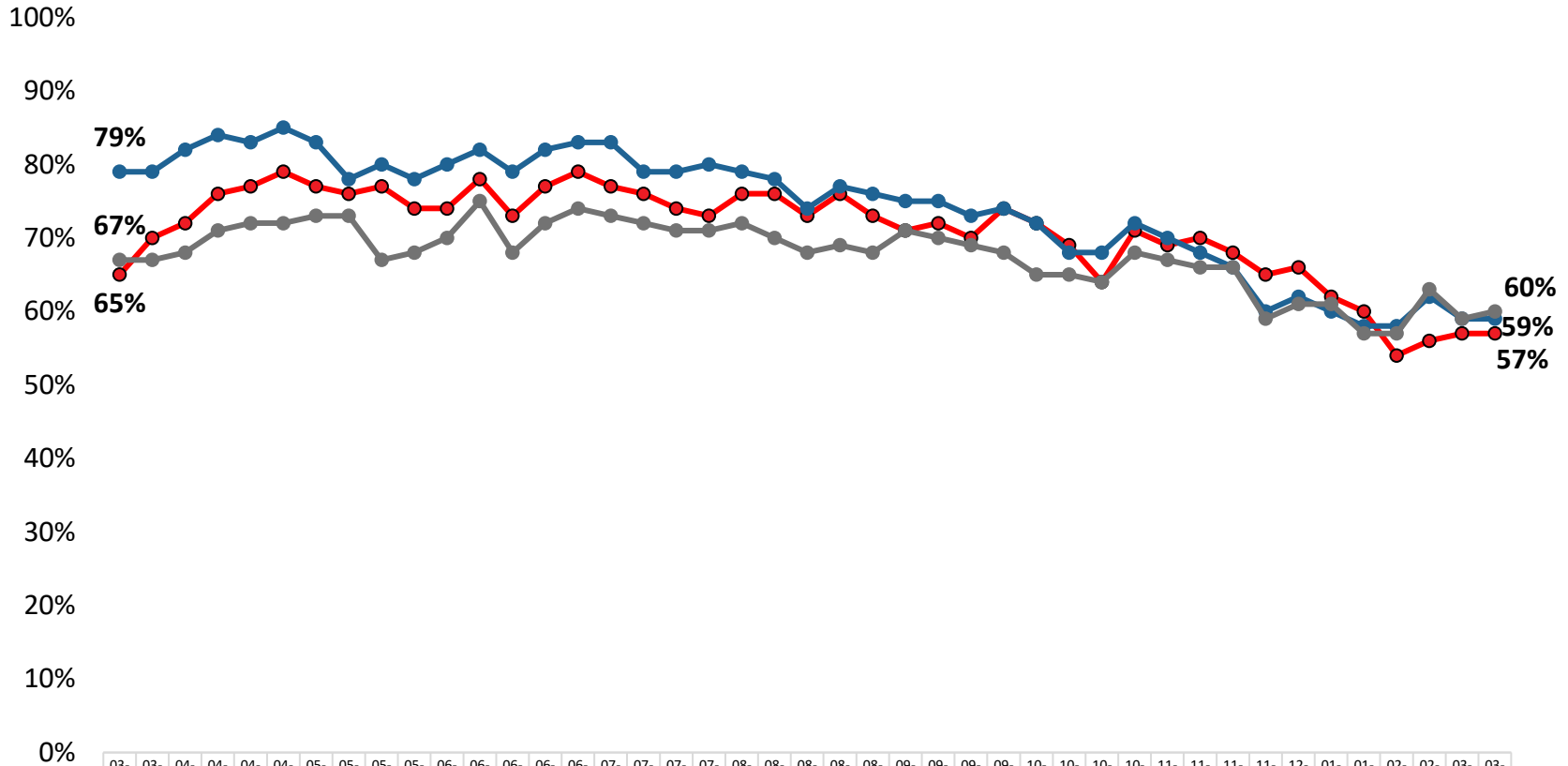
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents

% Total Satisfied presented



SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



François Legault Doug Ford Brian Pallister Scott Moe Jason Kenney John Horgan

	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,512	103	355	580	53	46	170	205
Unweighted n =	1,512	101	405	604	69	57	126	150
Total Satisfied	59%	78%	74%	53%	39%	65%	36%	64%
Very satisfied	17%	47%	27%	11%	7%	22%	7%	15%
Somewhat satisfied	42%	30%	47%	42%	32%	43%	30%	49%
Total Dissatisfied	38%	22%	25%	44%	53%	26%	60%	29%
Somewhat dissatisfied	20%	14%	12%	24%	23%	17%	30%	17%
Very dissatisfied	18%	7%	13%	20%	30%	9%	30%	12%
Don't know/Refuse	3%	0%	1%	3%	8%	9%	4%	7%

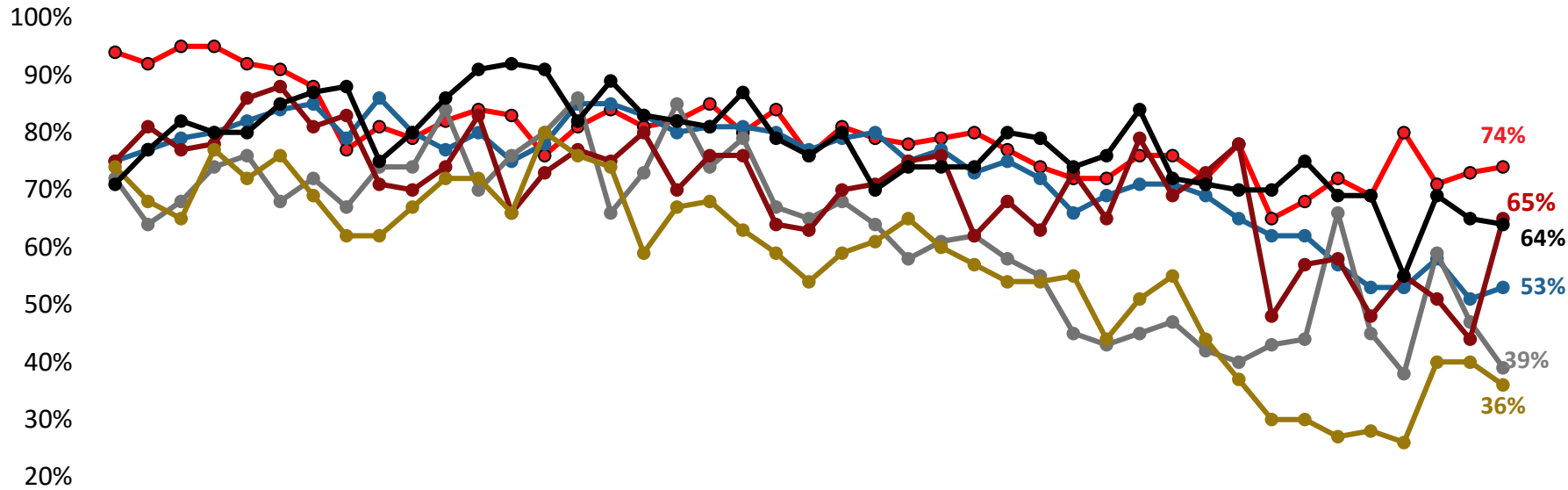
SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents

% Total Satisfied presented



	03-23-2020	03-30-2020	04-06-2020	04-13-2020	04-20-2020	04-27-2020	05-04-2020	05-11-2020	05-19-2020	05-25-2020	06-01-2020	06-08-2020	06-15-2020	06-22-2020	06-29-2020	07-06-2020	07-13-2020	07-20-2020	07-27-2020	08-03-2020	08-10-2020	08-17-2020	08-24-2020	08-31-2020	09-07-2020	09-13-2020	09-21-2020	09-28-2020	10-05-2020	10-13-2020	10-19-2020	10-26-2020	11-02-2020	11-09-2020	11-16-2020	11-30-2020	12-14-2020	01-04-2021	01-18-2021	02-01-2021	02-15-2021	03-01-2021	03-15-2021
● François Legault	94%	92%	95%	95%	92%	91%	88%	77%	81%	79%	82%	84%	83%	76%	81%	84%	81%	82%	85%	80%	84%	76%	81%	79%	78%	79%	80%	77%	74%	72%	72%	76%	76%	72%	78%	65%	68%	72%	69%	80%	71%	73%	74%
● Doug Ford	75%	77%	79%	80%	82%	84%	85%	79%	86%	80%	77%	80%	75%	78%	85%	85%	83%	80%	81%	81%	80%	77%	79%	80%	75%	77%	73%	75%	72%	66%	69%	71%	71%	69%	65%	62%	62%	57%	53%	53%	58%	51%	53%
● Brian Pallister	72%	64%	68%	74%	76%	68%	72%	67%	74%	74%	84%	70%	76%	80%	86%	66%	73%	85%	74%	79%	67%	65%	68%	64%	58%	61%	62%	58%	55%	45%	43%	45%	47%	42%	40%	43%	44%	66%	45%	38%	59%	47%	39%
● Scott Moe	75%	81%	77%	78%	86%	88%	81%	83%	71%	70%	74%	83%	66%	73%	77%	75%	80%	70%	76%	76%	64%	63%	70%	71%	75%	76%	62%	68%	63%	73%	65%	79%	69%	73%	78%	48%	57%	58%	48%	55%	51%	44%	65%
● Jason Kenney	74%	68%	65%	77%	72%	76%	69%	62%	62%	67%	72%	72%	66%	80%	76%	74%	59%	67%	68%	63%	59%	54%	59%	61%	65%	60%	57%	54%	54%	55%	44%	51%	55%	44%	37%	30%	30%	27%	28%	26%	40%	40%	36%
● John Horgan	71%	77%	82%	80%	80%	85%	87%	88%	75%	80%	86%	91%	92%	91%	82%	89%	83%	82%	81%	87%	79%	76%	80%	74%	74%	74%	80%	79%	74%	76%	84%	72%	71%	70%	70%	75%	69%	69%	55%	69%	65%	64%	

SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
% "Satisfied" presented	Weighted n =	1,512	1,003	
	Unweighted n =	1,512	1,003	
	Federal government / <i>The US President</i>	57%	56%	1
Your provincial government / <i>Your State government</i>		59%	52%	7
Your local or municipal government		60%	55%	5

VOTING INTENTIONS - FEDERAL ELECTIONS

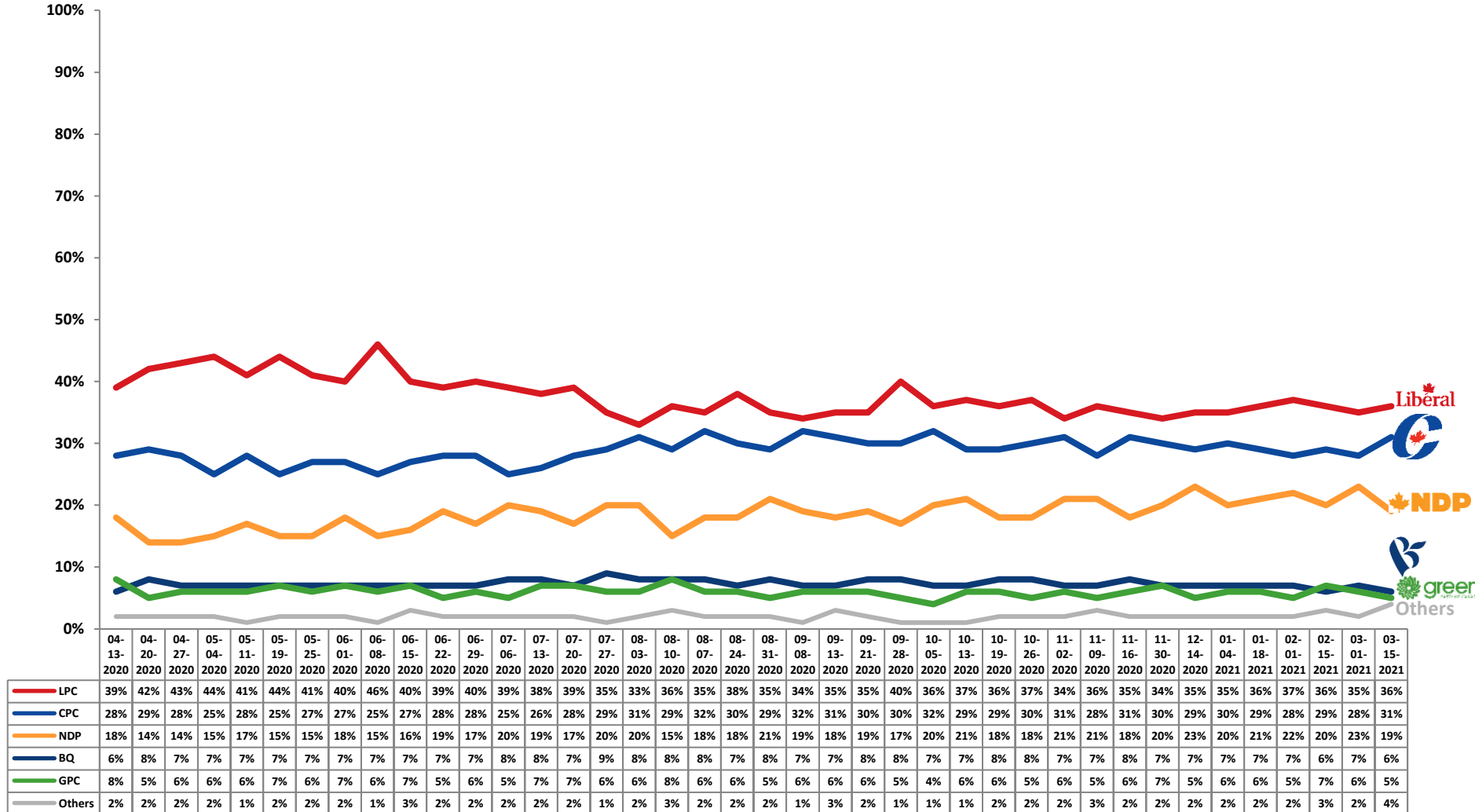


CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...*

Base: All respondents (n=1,512), except for the Bloc Québécois, Quebecers only

	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	AB	BC	Male	Female	18-34	35-54	55+	Total March 1st, 2021	Gap
Weighted n =	1,512	1,244	87	288	482	81	145	161	632	612	334	421	489	1,282	
Unweighted n =	1,512	1,256	86	328	509	107	105	121	659	597	343	510	403	1,279	
... Justin Trudeau's Liberal Party of Canada	30%	36%	46%	30%	40%	31%	25%	41%	37%	35%	34%	36%	38%	35%	+1
... Erin O'Toole's Conservative Party of Canada	25%	31%	30%	21%	30%	49%	50%	23%	31%	30%	22%	34%	34%	28%	+3
... Jagmeet Singh's New Democratic Party of Canada	16%	19%	12%	15%	22%	12%	15%	26%	16%	22%	31%	18%	12%	23%	-4
... Yves-François Blanchet's Bloc Québécois	5%	6%	-	26%	-	-	-	-	-	-	-	-	-	7%	-1
... Annamie Paul's Green Party of Canada	4%	5%	10%	5%	4%	3%	3%	4%	5%	4%	8%	3%	4%	6%	-1
... another party	3%	4%	2%	3%	3%	4%	7%	6%	4%	4%	3%	4%	5%	2%	+2
I would not vote	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TRENDS IN VOTING INTENTIONS IN CANADA



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APPENDIX

DETAILED METHODOLOGY

Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	150	205
Alberta	126	170
Manitoba/Saskatchewan	126	99
Ontario	604	580
Quebec	405	355
Atlantic	103	101

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	165	180
MidWest	218	207
South	350	372
West	281	234

DETAILED METHODOLOGY

Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	769	734
Female	743	778

AGE	Unweighted	Weighted
Between 18 and 34	422	412
Between 35 and 54	618	515
55 or over	472	584

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	1,029	951
French	357	314
Other	169	204

The sample thus collected has a minimum weighting factor of 0.1274 and a maximum weighting factor of 3.9986. The weighted variance is 0.3834.

DETAILED METHODOLOGY

Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	502	486
Female	501	517

AGE	Unweighted	Weighted
Between 18 and 29	120	176
Between 30 and 39	217	164
Between 40 and 49	192	187
Between 50 and 64	306	251
65 or older	221	173

The sample thus collected has a minimum weighting factor of 0.2683 and a maximum weighting factor of 4.1113. The weighted variance is 0.3698.

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Leger is a member of [ESOMAR](#) (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the [international ICC/ESOMAR](#) code of Market, Opinion and Social Research and Data Analytics.



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